

Tips For Your Green Job Search

Leonard Adler

GREEN JOBS NETWORK

FOR A HEALTHIER & MORE JUST WORLD

Agenda

- Overview
- Part 1: Job Boards
- Part 2: The Hidden Green Job Market
- Part 3: Future Green Jobs

Speaker Introduction

We Are Green Jobs

Green Jobs Network is the #1 global community of professionals dedicated to environmental and social impact. **Find or post a job today** on our job boards for [environmental jobs](#) and [social impact jobs](#).

[Post a Job »](#)

[Browse Jobs »](#)

Our Services

[Green Jobs Newsletter](#)
[Environmental Job Board](#)
[Social Impact Job Board](#)
[Green Job Webinars](#)

[Green Jobs on LinkedIn](#)
[Green Jobs on Facebook](#)
[Green Jobs on Twitter](#)

Jobs by Category

[Climate Change Jobs](#)
[Conservation Jobs](#)
[Ecology Jobs](#)
[EHS Jobs](#)
[Energy Efficiency Jobs](#)
[Environmental Jobs](#)
[Farming Jobs](#)
[Geologist Jobs](#)
[HVAC Jobs](#)

Jobs by Location

[California Green Jobs](#)
[Colorado Green Jobs](#)
[Florida Green Jobs](#)
[Illinois Green Jobs](#)
[Massachusetts Green Jobs](#)
[New York Green Jobs](#)
[Pennsylvania Green Jobs](#)
[Texas Green Jobs](#)
[Washington Green Jobs](#)

Presentation Objective

- Objective of this presentation is to **provide practical tips for locating opportunities in the green jobs sector.**
- These tips come from my personal experience as a job seeker as well as insights from others.
- Topics that this presentation isn't intended to focus on:
 - Career self-assessment and related issues
 - Resume & cover letter tips, interviewing, salary negotiation
 - Professional certifications / education & training
 - Starting a social enterprise or green business

Why Do I Want A Green Job?

- Financial reasons - To pay the bills.
- Personal reasons - I want a job consistent with my values and allows me to contribute towards a positive purpose.

Think about your own reasons...

Green Jobs Definition

- In this presentation, "green jobs" will be defined as **full-time, part-time, or internship opportunities that provide a social or environmental benefit.**
- This definition reflects a broad view of sustainability and includes areas such as fair trade and corporate social responsibility.
- Green jobs can be in the public, private, or non-profit sector and includes work in areas such as conservation, clean energy, climate change, and sustainable agriculture.

Green Jobs Definition

[Blog](#)[News](#)[Donate](#)[Partner Login](#)[Language](#) ▼[Why Fair Trade](#)[What We Do](#) ▼[Get Certified](#) ▼[Our Community](#) ▼[About Us](#) ▼[GET STARTED](#)

Improving Lives, Protecting the Planet.

Fair Trade USA™ is building an innovative model of responsible business, conscious consumerism, and shared value to eliminate poverty and enable sustainable development for farmers, workers, their families, and communities around the world.

[GET CERTIFIED](#)[BUY CERTIFIED](#)

Optimistic & Realistic

- **Reasons to be optimistic:** You're interested in a sector that is part of growing trends.
- **Reality check:** Sectors are still evolving, there can be competition for jobs, macro economic factors.



CLEAN ENERGY JOBS ARE GROWING IN ALL 50 STATES, EMPLOYING

3.1 MILLION

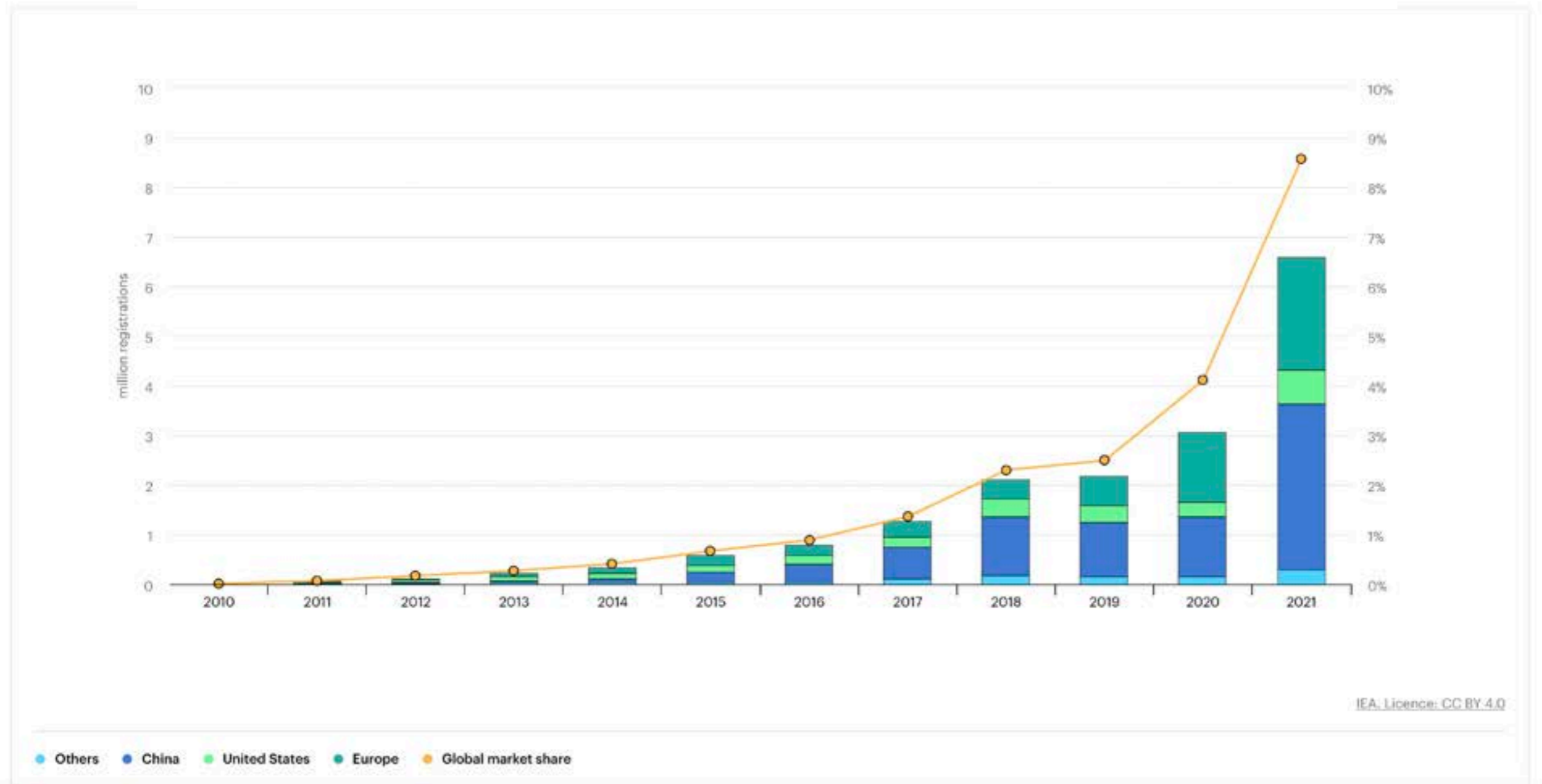
WORKERS IN EVERY POCKET OF AMERICA

ENERGY.GOV/USEER

[USEER 2022](#)

Optimistic & Realistic

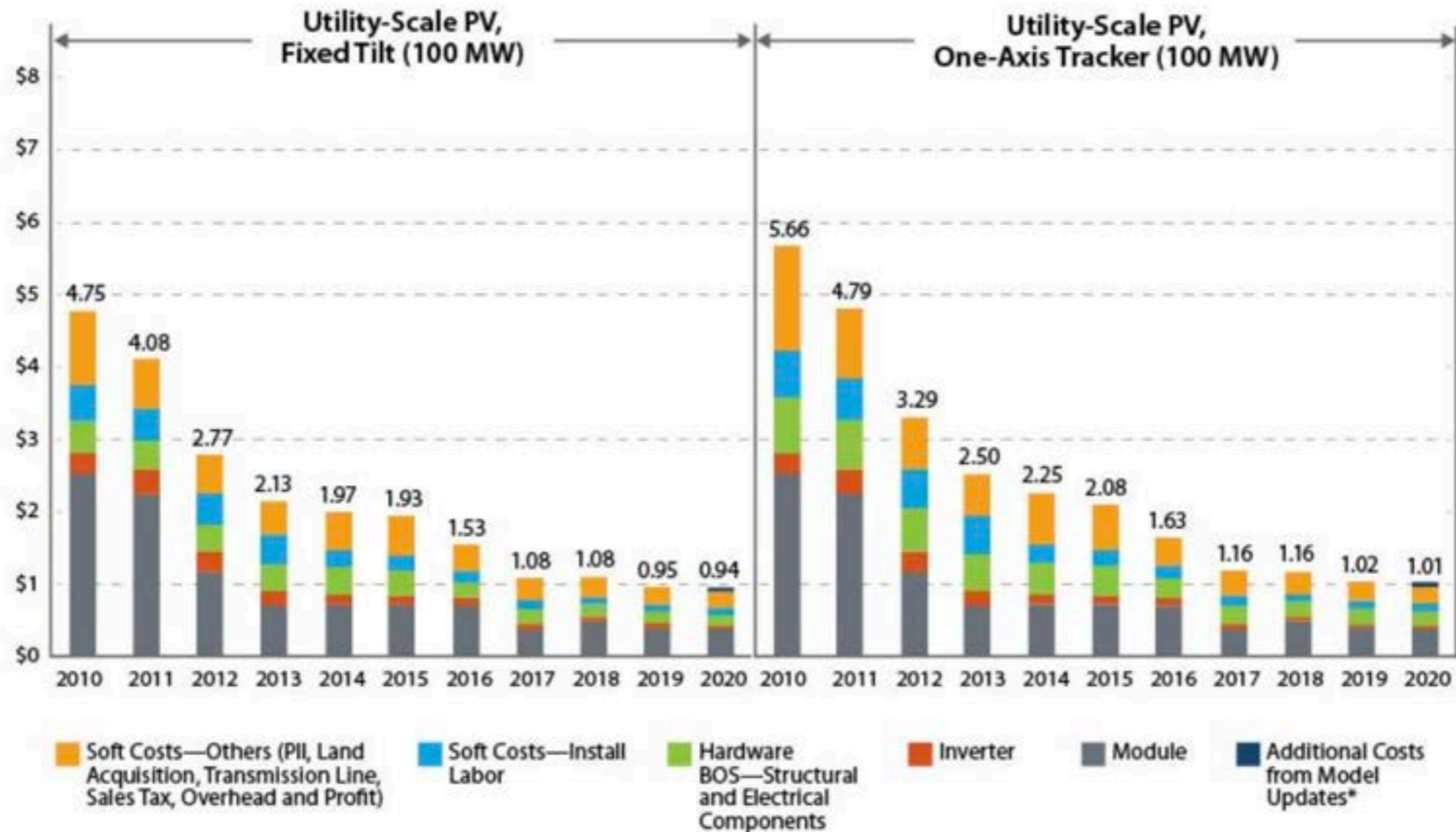
Global sales and sales market share of electric cars



<https://www.iea.org/data-and-statistics/charts/global-sales-and-sales-market-share-of-electric-cars-2010-2021>

Optimistic & Realistic

Declining Cost of Deploying Solar

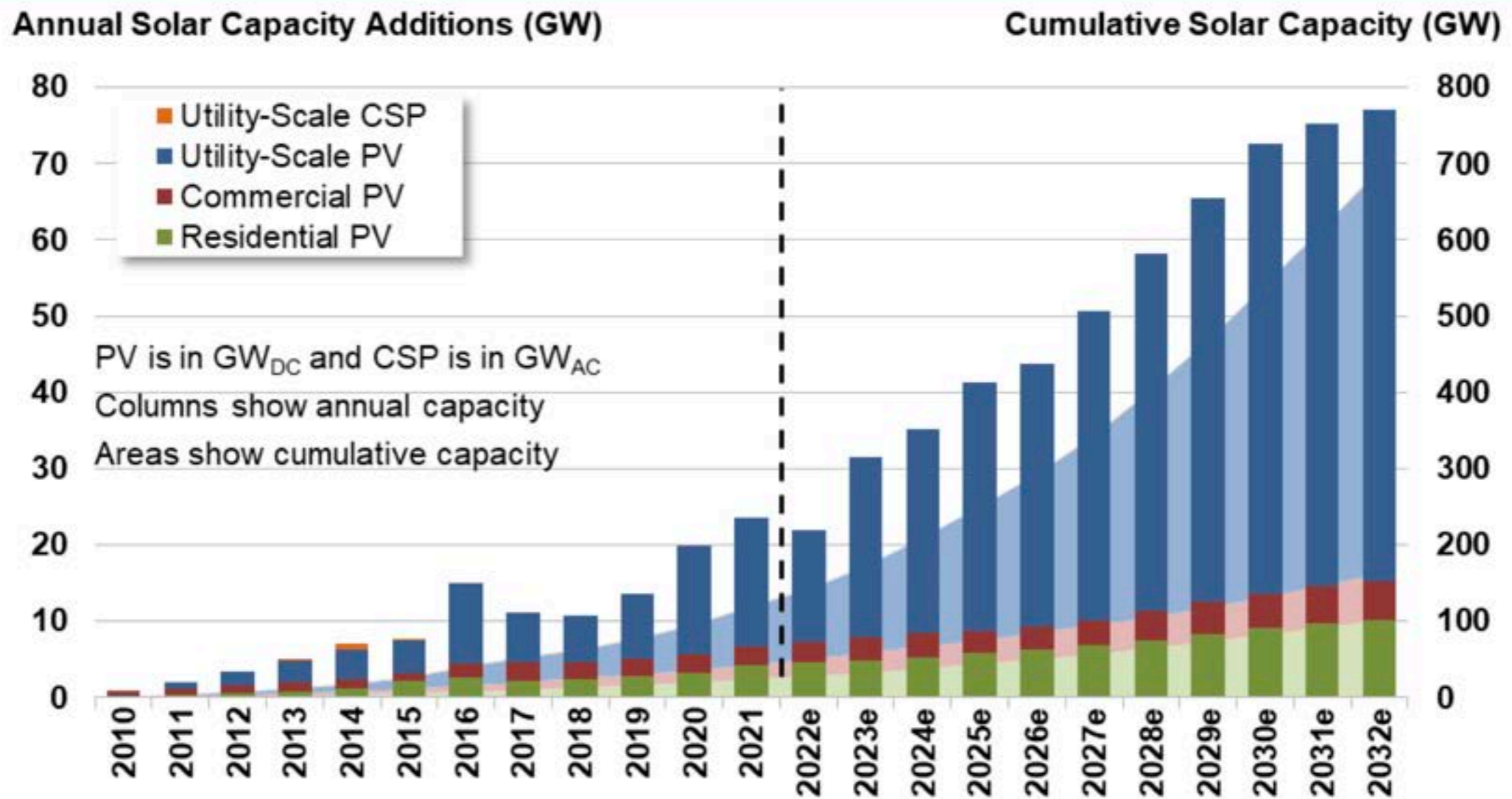


The cost of solar continues to decline across residential, commercial, and utility-scale PV systems, driven largely by increased module efficiency as well as lowered hardware and inverter costs.

<https://www.nrel.gov/news/program/2021/documenting-a-decade-of-cost-declines-for-pv-systems.html>

Optimistic & Realistic

Solar Energy Capacity Growth (U.S.)



Sources: Wood Mackenzie/SEIA Solar Market Insight Reports, Berkeley Lab

https://emp.lbl.gov/sites/default/files/utility_scale_solar_2022_edition_slides.pdf

Optimistic & Realistic

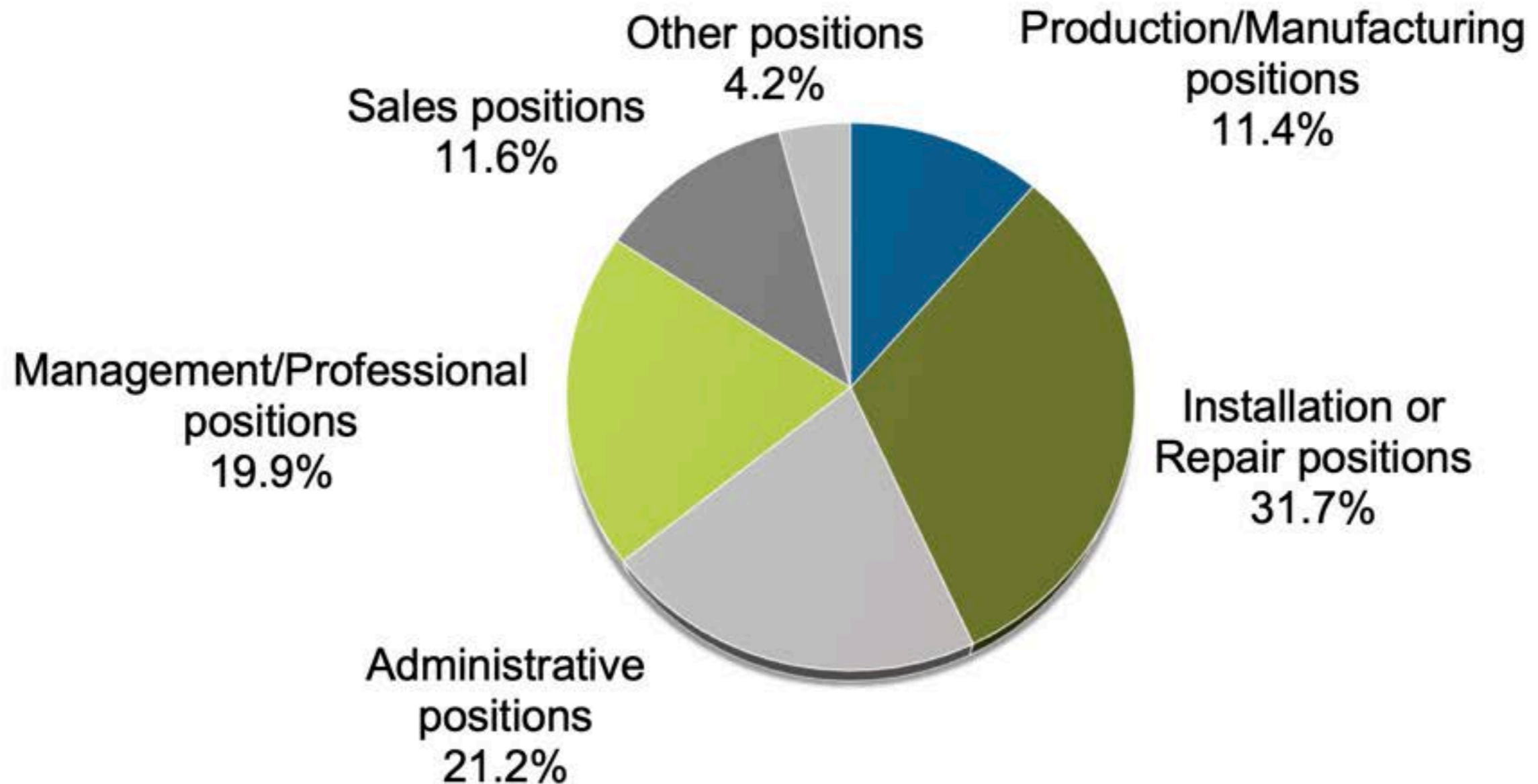
59%



Of California's electricity came from carbon-free sources in 2020.

There is a Place for You

Worker Occupations in Electric Power Generation (U.S., 2022)



Agenda

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- Part 2: The Hidden Green Job Market
- Part 3: Future Green Jobs

General Job Boards

- These are job boards that cover many industries and sectors, and which will include green jobs. These include sites such as CareerOneStop, Craigslist, Indeed, and LinkedIn.

General Job Boards

The screenshot shows a LinkedIn job posting interface. At the top, there is a navigation bar with icons for Home, My Network, Jobs, Messaging, Notifications, Me, For Business, and Advertise. Below the navigation bar is a search bar with the LinkedIn logo and a search icon. The main content area features a job posting from The George Washington University (GW) for the position of 'Managing Director, Global Alliance for a Sustainable Future'. The posting includes details such as location (Washington, DC), time posted (6 days ago), and the number of applicants (18). It also lists job characteristics: On-site, Full-time, Mid-Senior level, 5,001-10,000 employees, Higher Education, 1 connection works here, 57 school alumni work here, and skills like Strategic Thinking and Sustainability. At the bottom of the job posting are 'Apply' and 'Saved' buttons. To the right of the job posting is a sidebar with a 'PREMIUM' badge and a section titled 'Learn skills to get a new job with these courses'. This section lists three courses: 'How to Think Strategically' (123,508 viewers), 'Improving Your Listening Skills' (41,689 viewers), and 'Writing in Plain Language' (138,962 viewers). Below the courses is a button that says 'Show more on LinkedIn Learning'. At the bottom of the sidebar, there is a link that says 'Looking for talent? Post a job'.

GW

Managing Director, Global Alliance for a Sustainable Future

The George Washington University · Washington, DC · 6 days ago · **18 applicants**

On-site · **Full-time** · Mid-Senior level

5,001-10,000 employees · Higher Education

1 connection works here · 57 school alumni work here

Skills: Strategic Thinking, Sustainability, +8 more

[Apply](#) [Saved](#)

PREMIUM

Learn skills to get a new job with these courses

- How to Think Strategically**
123,508 viewers
- Improving Your Listening Skills**
41,689 viewers
- Writing in Plain Language**
138,962 viewers

[Show more on LinkedIn Learning](#)


Looking for talent? [Post a job](#)

Green Job Boards

- A variety of job boards focus on opportunities related to environmental or social responsibility. These include:
 - General green job boards
 - Niche green job boards
 - Nonprofit and other specialty boards
- Green Jobs Network maintains a list of these boards to assist job seekers.

Green Job Boards

Jobs Internships Volunteer Opportunities Organizations Events Log In For Organizations

 Jobs sustainability Everywhere

414 jobs found Best Match Post a Job Save Search

Explore Nonprofit Compensation
Real data from real people


Filters Clear

Location & Remote Preferences

Location Search Everywhere

Everywhere


All

 **Sustainability Workforce Fellow**
Strategic Energy Innovations

On-site Redding, CA

Full Time USD \$2,999 - USD \$3,000 / month

Posted 15 days ago

 **GIS Fellow, Bloomberg Associates Sustainability Team**
Bloomberg Associates

On-site New York, NY

Part Time USD \$25 - USD \$35 / hour

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Introduction

- In some instances employers may not publicize a job opportunity via a traditional job board for a variety of reasons such as capacity (for example, a startup may not have a complete human resources department).
- Strategies and sources to locate some of these “hidden green jobs” are discussed in this section.

Fellowships



[FUSE Executive Fellowships](#)
For experienced professionals. \$80K / year salary. Available in multiple cities. Priority deadline is February 16 for the Spring 2024 cohort.

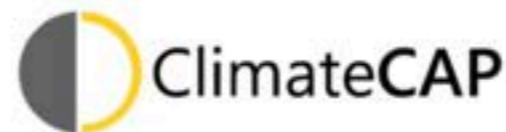
[New Futures Fellowships](#)
Six remote opportunities for summer 2024 for undergraduate and graduate students worldwide. Deadline January 31.



[2024 Land of the First Light Fellowship](#)
Paid opportunity in summer 2024 in Mashpee, Mass. for members of a Native American tribal group age 18 – 25.



[EDF Climate Corps®](#)
Opportunities in the U.S., China, and India



[ClimateCAP Fellowship](#)
For current MBA students



[American Climate Corps](#)
Announced September 20. Sign-up to receive recruitment updates.

Go Direct

- Some organizations may publish job listings on **their website**, but not utilize the job boards described in the previous section.
- To access these opportunities job seekers should **identify organizations they would be interested in working for** and review the Jobs or Careers section of their website for potential jobs.
- Strategies to identify organizations are listed on the next slides.

Go Direct

1. Take time to **make a list of organizations** you are interested in working for.
2. Review materials (such as directories) from **industry associations**.
3. Review the list of **exhibitors** or presenters at industry conferences.
4. Review national or local lists and **directories of green businesses**.
5. **Follow the news**, such as industry publications, newsletters, social media feeds, etc.).

Go Direct

Corporate Social Responsibility Marketing and Communications Intern, Summer/Fall 2024

Apply Now

Apply Later

Job ID: 10073620

Location: Burbank, California, United States

Business: The Walt Disney Company (Corporate)

Date posted: Jan. 22, 2024

Job Summary:

About the Role & Program

The Enterprise Social Responsibility (ESR) Marketing and Communications (MarComms) team is responsible for growing the visibility of Disney's social impact initiatives internally and externally. As a member of this team, you will help to support marketing and communications initiatives connected to ESR signature programs including cross-company umbrella marketing campaigns, high-profile Corporate Social Responsibility (CSR) activations across business segments and geographical regions, and ongoing social responsibility storytelling. In this role, you will report to the Corporate Social Responsibility Marketing and Communications Manager.

What You Will Do

The intern will be responsible for supporting campaign operations, and tracking and collecting metrics for

SHARE



RELATED JOBS

[View All of Our Available Opportunities](#)

DISABILITY ACCOMMODATION FOR EMPLOYMENT APPLICATIONS

The Walt Disney Company and its Affiliated Companies are Equal Employment Opportunity employers and welcome all job seekers including individuals with disabilities and veterans with disabilities. If you have a disability and believe you need a reasonable accommodation in order to search for a job opening or apply for a position, email Candidate.Accommodations@Disney.com with your request. This email address is not for general employment inquiries or correspondence. We will only respond to those requests that are

Go Direct



Home

Find Green Business

Find a Green Business


Auto Repair,
Sales & Rental


Education &
Training


Food & Drink


Lodging &
Travel


Organizations


Services


Shopping &
Retail


Things to do

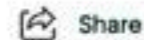
Go Direct

ESG INVESTING | FEATURE

U.S. Clean Energy Is Attracting Billions in Investments. Here Are 5 Key Players.

By [Avi Salzman](#) [Follow](#)

Updated Feb 24, 2023 5:40 pm EST / Original Feb 24, 2023 12:04 pm EST



Share



Resize



Reprints



HELP CLIENTS GET THE MOST OUT OF THE CLOUD

DISCOVER RESOURCES MFS

A boom in clean-energy manufacturing is fast getting under way across the U.S. Factories are suddenly cranking out everything from solar and wind equipment to batteries and low-carbon fuel. Corporate investment dollars, spurred by new tax breaks, are transforming the U.S. from an also-ran in alternative energy to a real player, lifting the fortunes of a number of companies.

Since President Joe Biden earmarked \$370 billion for clean energy in the [Inflation Reduction Act](#) in August, there have been 76 announcements of clean-energy projects, notes [Credit Suisse](#). Of those, 40 specified dollar amounts, totaling \$77 billion.

“We’re basically accelerating the energy transition at ludicrous speed,” says Michael Cerasoli, portfolio manager at Eagle Global Advisors.

BARRON'S NEWSLETTERS

The Barron's Daily

A morning briefing on what you need to know in the day ahead, including exclusive commentary from Barron's and MarketWatch writers.

I would also like to receive updates and special offers from Dow Jones and affiliates. I can unsubscribe at

Go Direct: Gov't & Education

Jobs at Stanford

Q sustainability

Search

sustainability

All locations

Refine Search Results

Category

- All
- Administration (30)
- Facilities (11)
- Food Services (9)
- Library (5)

Showing 81 Open Roles

FACILITIES

Assistant Director of Sustainable Food Systems

Residential & Dining Enterprises, Stanford, California, United States

ADMINISTRATION

Executive Director, Sustainability Accelerator

Doerr School of Sustainability, Stanford, California, United States

Networking

- Another strategy to discover green jobs is via networking.
- There are a vast number of strategies for networking, including attending events, participating in organizations (such as a local chapter of a national nonprofit), and online networking.

Networking

The screenshot shows the Meetup interface for an event titled "Women in Cleantech: Reverse Pitch". At the top, the Meetup logo is on the left, followed by a search bar containing "IRS Remittance, CA". To the right of the search bar are buttons for "Start a new group", "PRO Try for free", "Messages", and "Notifications", along with a user profile icon. Below the navigation bar, the event title "Women in Cleantech: Reverse Pitch" is displayed in bold. Underneath the title, it says "Hosted By Women Cleantech S." with a small profile picture of the host. The main content area features a large image of a woman in a light grey blazer presenting to a diverse group of people in a modern office setting. A green banner at the bottom of the image reads "WOMEN IN CLEANTECH & SUSTAINABILITY". To the right of the image, a white box contains event details: a group icon for "Women in Cleantech & Sustainability" (Public group), a clock icon for the date and time "Thursday, October 19, 2023 12:00 PM to 1:00 PM PDT" with an "Add to calendar" link, and a video camera icon for "Online event" with a "Link visible for attendees" note. Below this box is a "Report this event" link. At the bottom left of the page, the word "Details" is partially visible.

Networking: Online

- Individuals in your network may share opportunities via online networks.
- Organizations or their staff (including hiring managers) may use online networks (e.g. social media) to conduct outreach for potential candidates.
- There are also an increasing number of online communities specifically focused on climate and the environment.

Networking: Online



Events Speaker Database Green Hydrogen Summit | Oman COP28 NYC Climate Week '23 Carbon Unbound
CCUS Forum BOLD New to Climate City Leads Volunteers Entrepreneurs Catalyze SDGs
Sponsors and Partners

Donate

Women and Climate

A community for women interested in talking about climate!
No climate experience necessary!

E-mail Lists

- There are a number of specialized e-mail lists that distribute job postings. A number of these are free for job seekers to join.
- Green Jobs Network publishes a jobs newsletter and maintains a listing of other newsletters.

E-mail Lists

Jobs Spotlight: Week of January 22

Green Jobs Network

Celebrating 15 Years of Impact

2024 Spotlight #5

Week of January 22

Hiring Now!

Green & Climate Jobs



Recruiters

- As with job boards, there are recruiters that focus on careers pertaining to sustainability and social impact. A number of these recruiters will post positions for which they are currently seeking candidates.
- You can find a listing of some of these recruiters via Green Jobs Network.

Recruiters



[About](#) [Hiring](#) [Job Seeking](#) [Learn](#)

[BROWSE JOBS](#)

OUR LINKEDIN LEARNING COURSE, "HOW TO GET A JOB IN CLIMATE" IS LIVE! CHECK IT OUT! 🥳🥳

Climate Tech Recruiting for a Sustainable Future

We're on a mission to get more people working on climate solutions.
Climate jobs are the future, what role will you play?



Academic Institutions

- Academic institutions offer a range of job-related resources for their students and graduates. These include access to job listings and job fairs.
- Academic institutions can also be a source of networking opportunities as well as career guidance.

Academic Institutions

COLUMBIA UNIVERSITY IN THE CITY OF NEW YORK



ALL IVY ENVIRONMENTAL AND SUSTAINABLE DEVELOPMENT CAREER FAIR

[Home](#) [All Ivy Partners](#) [Recruiters](#)

[Home](#) [Recruiters](#)

Recruiters

Sort ▼ Year ▼ Sector ▼ Specifics ▼ Keyword filter:

ALL [A-F](#) [G-L](#) [M-R](#) [S-Z](#)

275 Services, showing 1 - 24

[AARC Environmental](#)

As a leader in the environmental compliance services industry, [AARC Environmen-](#)

[Abt Associates](#)

It was 50 years ago—on January 12, 1965—that Clark Abt started on his journey in a

[AccountAbility](#)

[AccountAbility](#) is a global consulting and standards firm that works with businesses,

[Acre, Inc.](#)

[Acre, Inc.](#) is the global market-leader in sustainability recruitment. We work with

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Follow the Money

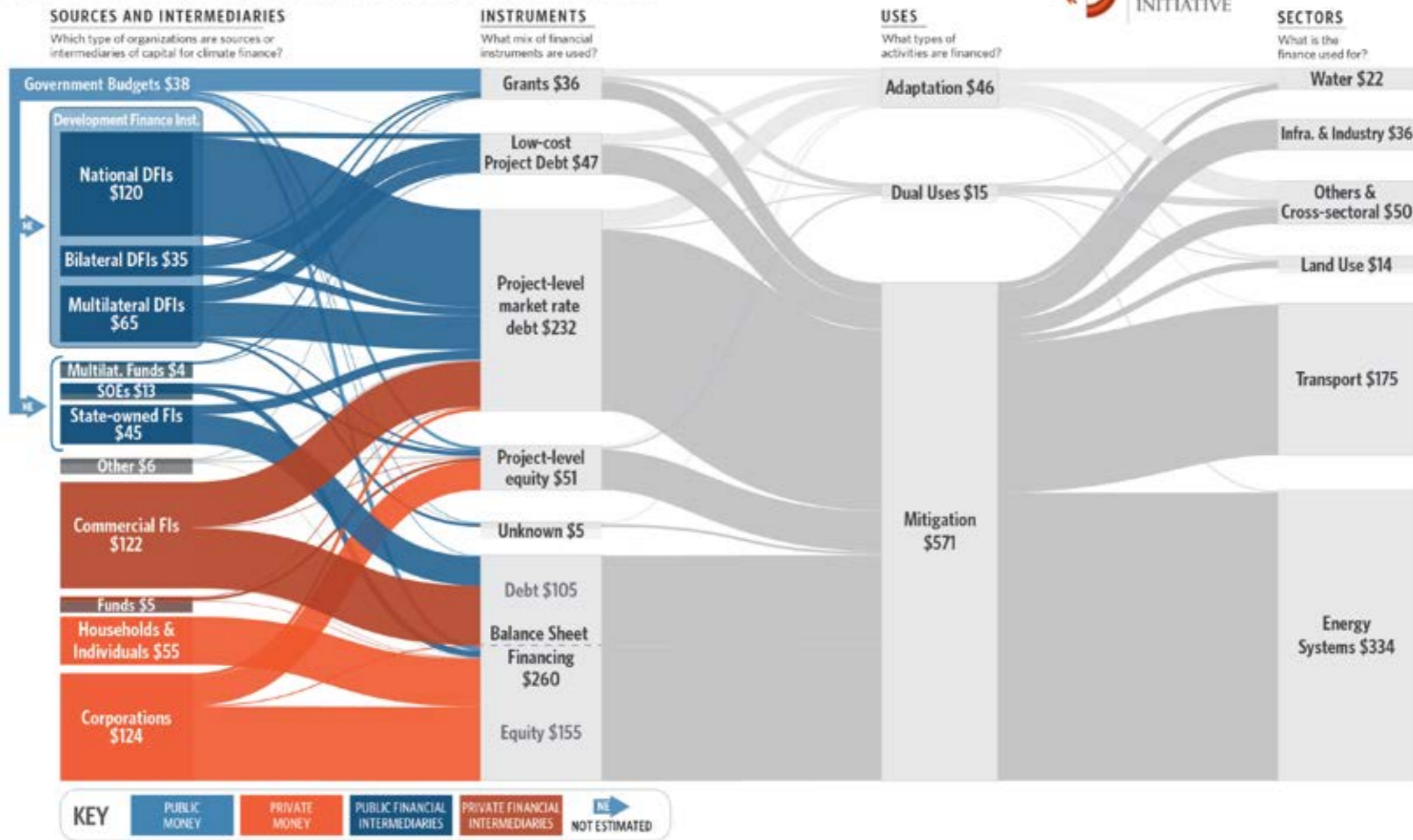
- One method to identify potential future green jobs is to identify **where investments are being made today**. Investments made today can lead to the development & growth of enterprises = jobs.
- There are ways to track developments in order to identify public and private sector investment.

Follow the Money

LANDSCAPE OF CLIMATE FINANCE IN 2019/2020

Global climate finance flows along their life cycle in 2019 and 2020. Values are average of two years' data, in USD billions.

632 BN USD ANNUAL AVERAGE

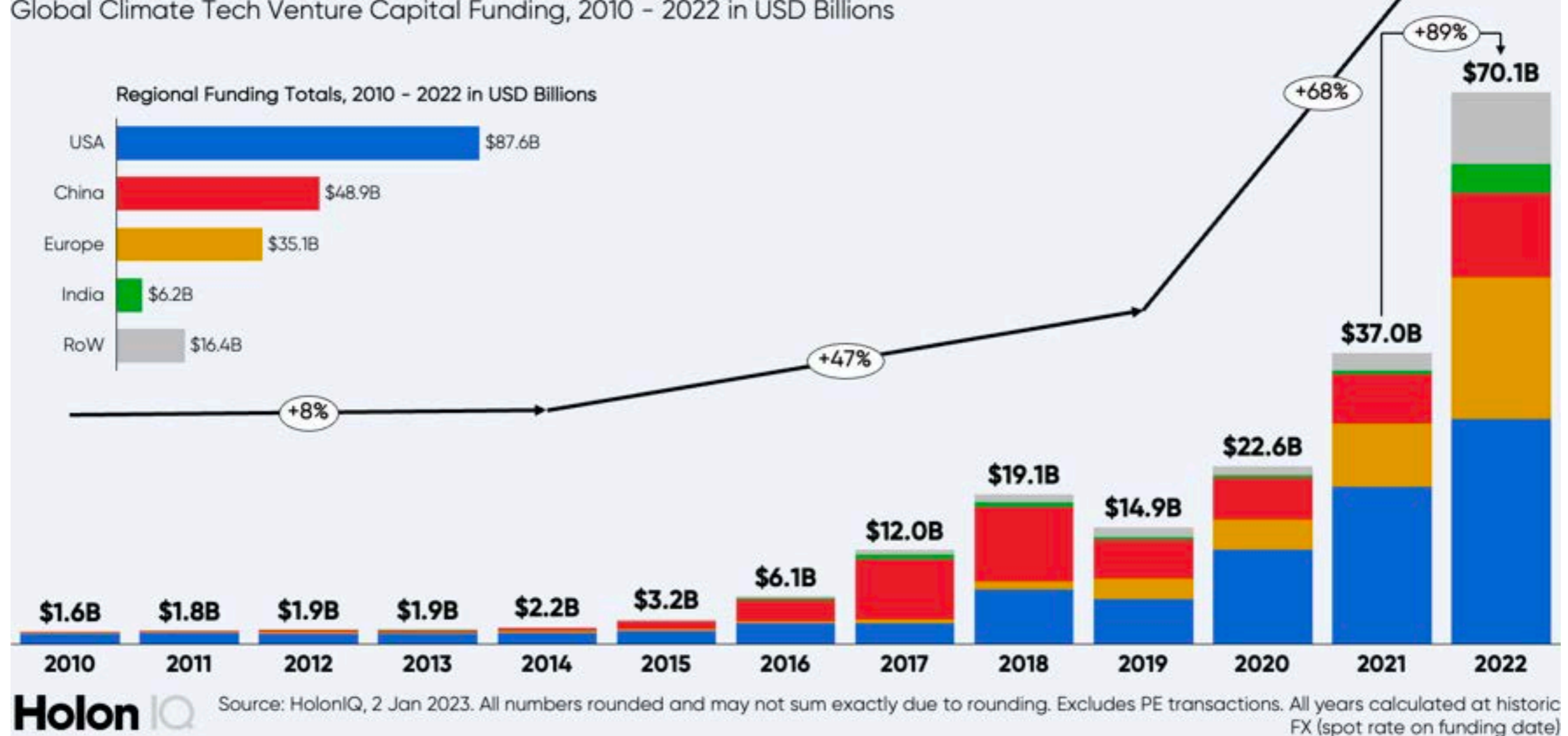


<https://www.climatepolicyinitiative.org/publication/global-landscape-of-climate-finance-2021/>

Follow the Money

\$70.1B of Climate Tech Venture Funding for 2022, up 89% on 2021. Expect 2023 to moderate, but still exceed 2021 investment levels.

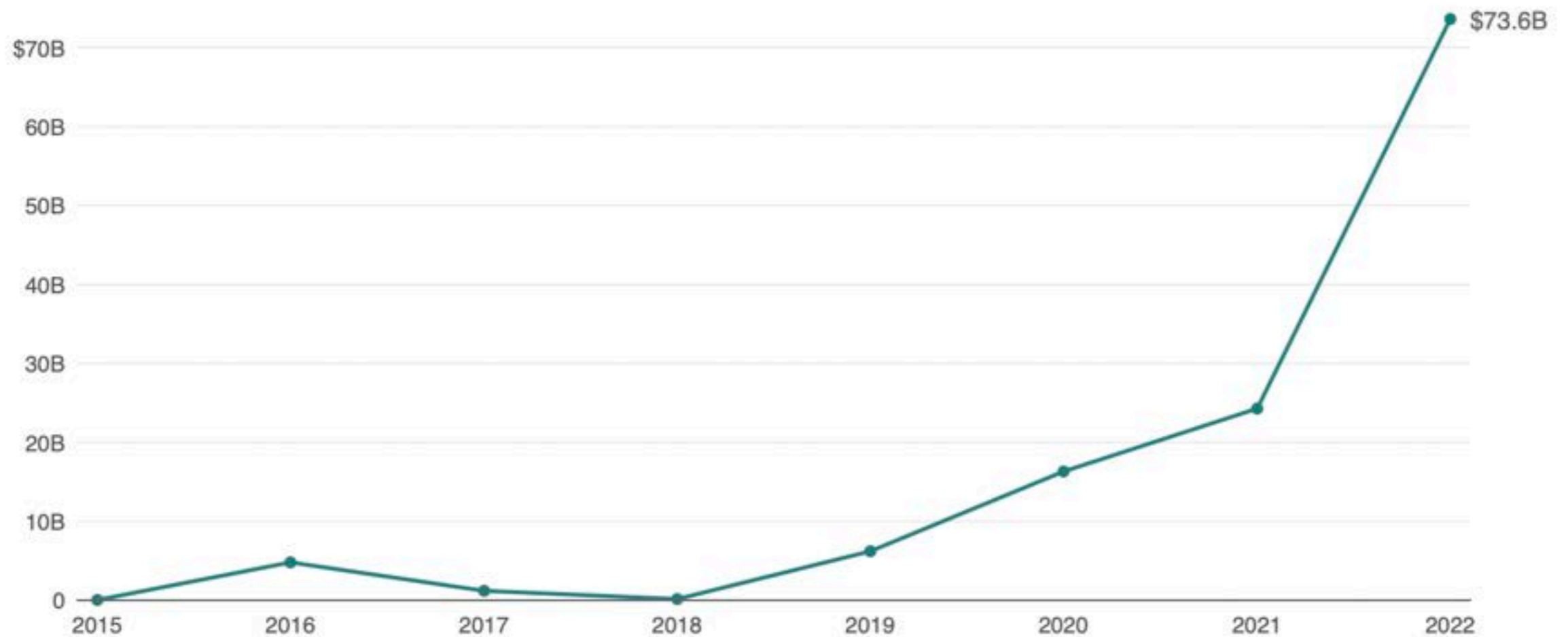
Global Climate Tech Venture Capital Funding, 2010 - 2022 in USD Billions



<https://www.holoniq.com/notes/2022-climate-tech-vc-funding-totals-70-1b-up-89-from-37-0b-in-2021>

Follow the Money

Announced investments in U.S. electric vehicle manufacturing have skyrocketed



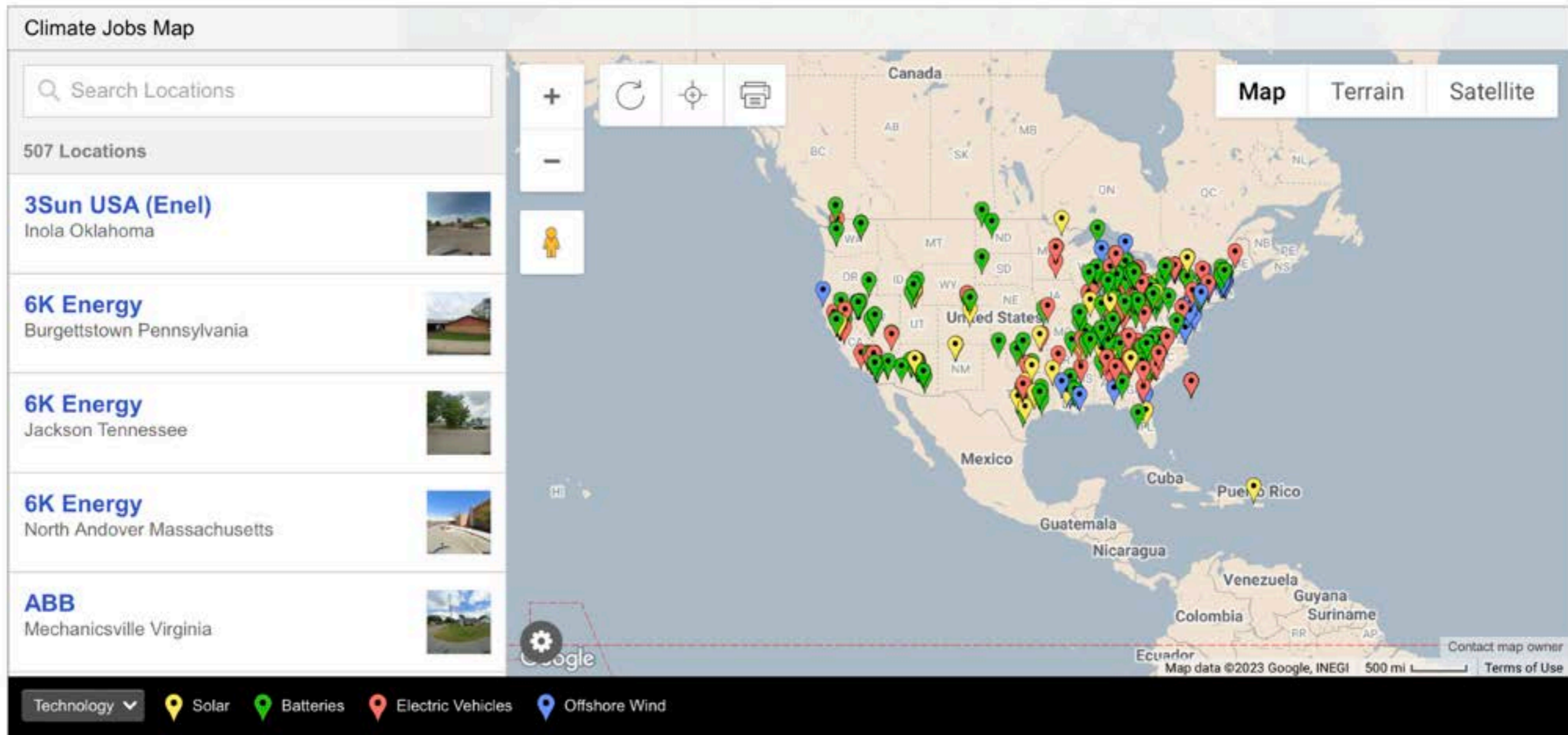
Source: Atlas Public Policy

Credit: Kaitlyn Radde/NPR

<https://www.npr.org/2022/12/30/1145844885/2022-ev-battery-plants>

Follow the Money

\$160B Invested in Clean Energy Manufacturing



Follow the Money

Silicon Ranch Careers

Open Positions

Asset Management

Manager, Operations Engineer	Nashville, Tennessee (Remote)
Manager, Technical Training and Workforce Development (OTM)	Nashville, Tennessee (Remote)
Module Wash Operator / Agrivoltaics Technician II	Hazlehurst, Georgia
Module Washing Assistant / Agrivoltaics Technician	Hazlehurst, Georgia
Operations Engineer III	Nashville, Tennessee (Remote)
Performance Engineer II	Remote
Performance Team Manager	Remote
SCADA/Network Engineer	Nashville, Tennessee (Remote)
Solar Operations and Maintenance Technician I	Jackson, Tennessee
Solar Operations and Maintenance Technician II	Ft. Collins, Colorado
Solar Operations and Maintenance Technician II	Clarksville, Tennessee
Solar Operations and Maintenance Technician II	Hattiesburg, Mississippi
Solar Operations and Maintenance Technician II	Paris, Ripley, Jackson, Memphis, Tennessee
Solar Operations and Maintenance Technician II	Windsor, Colorado
Solar Operations and Maintenance Technician II	Social Circle, Georgia

Energy Delivery

Interconnection Project Manager	Nashville, Tennessee (Remote)
Regional Interconnection Manager	Nashville, Tennessee (Remote)
Senior Substation Engineer	Remote
VP of Interconnection & Policy	Nashville, Tennessee

HSSE

Senior EHS Field Technician	Nashville, Tennessee (Remote)
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Human Resources

Office Manager	Nashville, Tennessee
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Follow the Money

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 **REUTERS**

FINANCIAL TIMES

 **NEWSLETTER** →

Climate deals and news in your inbox every Monday

 **INSIGHTS** →

Market deep dives and funding insights

 **JOBS** →

Curated opportunities to work on climate

 **CAPITAL STACKS** →

Directory of funds putting climate first

Follow the Startups

- New enterprises can be a source for potential future job opportunities. Some strategies for identifying these are:
 - ♦ Incubators & Accelerators
 - ♦ Investment Firms
 - ♦ Green and Social Impact Business Plan Competitions, Awards, and Fellowships

Follow the Startups

Explore opportunities with our portfolio companies



Elemental Excelsior

134
COMPANIES

654
JOBS

[Search jobs](#)

[Explore companies](#)

[Talent network](#)

[My job alerts](#)

Q Search by title or keyword

Job function ▾

Location ▾

Industry ▾

Company size ▾

Company stage ▾

Company ▾

[Create job alert](#)

Powered by Getro

Showing 654 jobs



Expansion Intern
Remix

Berlin, Germany · Today

Software

Transportation

51 - 200

[Read more >](#)



Director of Sales
BlocPower

New York, NY, USA · Today

Construction

Energy

Real Estate

Sustainability

51 - 200

[Read more >](#)

Follow the Startups

2023



Carbon Sinks: Vesta

adds a carbon-removing sand made of the natural mineral olivine to coastal systems.

[Learn More](#)



Carbon Sinks: Regen Organics

decarbonizes the production of food, feed, and fuel by locally manufacturing regenerative ...

[Learn More](#)



Energy: Reeddi

sustainably provides clean energy at a price point that is affordable in poor energy regions of the world.

[Learn More](#)



Energy: Build Up Nepal

empowers rural entrepreneurs and communities to build safe, affordable homes and resilient incomes.

[Learn More](#)



Finance: Vita

Vita is a smart, successful, next-generation Irish development partner that has been supporting ...

[Learn More](#)



Finance: Stand.Earth



Social & Cultural Pathways: Health in Harmony



Social & Cultural Pathways: Waste Warriors



Transport & Mobility: Zero Emission Bus Rapid-Deployment Accelerator



Transport & Mobility: Auto Truck EA Ltd

DONATE

Thank You

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Climate Career Hub

Welcome to the Climate Career Hub! This is intended to be a one-stop resource center for job seekers who are interested in making a positive impact on the environment or climate change. Note that Green Jobs Network maintains additional resources for job seekers on our [blog](#).

To suggest a resource for this page send an e-mail to hello@greenjobs.net

- **NEW:** [ClimateJobs.AI](#) - AI Climate Career Coach, Generate Job + Employer Ideas, and more
- **NEW:** Dedicated websites for [Climate Internships](#) and [Climate Fellowships!](#)
- **NEW:** [Climate Jobs Map](#)
- [Education & Training Resources](#)
- [Climate Career Presentations & Reports](#)
- [Climate Investment and Startups](#)
- [Climate Job Boards](#)
- [Climate Recruiters](#)
- [Climate Career Coaches](#)
- [Climate Job Fairs & Events](#)
- [Climate Career Networking & Community](#)
- [Climate and Sustainability News Center](#)
- [Job Function Action Guides](#) (via [Project Drawdown](#))
- *More coming soon!*

Thank You!

Leonard Adler
leonard@greenjobs.net
<http://www.greenjobs.net>

GREEN JOBS NETWORK

FOR A HEALTHIER & MORE JUST WORLD



Prime Coalition

3,682 followers

1h • Edited •

[+ Follow](#)

Exciting announcement! We're hiring

Prime Coalition is hiring for a Senior Manager for the Impact team! If you have experience in catalytic capital and a passion for addressing the climate crisis, we encourage you to apply. Read the full job description: <https://lnkd.in/gb2egjDU>

Now Hiring:
Senior Manager, Impact
📍 Boston, MA - 🌐 Remote OK

[Apply](#)

powered by **breezy**

Senior Manager, Impact at Prime Coalition
prime-coalition.breezy.hr • 2 min read