

Finding Green & Climate Jobs **Tips for Your Job Search Toolbox**

Leonard Adler
July 28, 2023

GREEN JOBS NETWORK

FOR A HEALTHIER & MORE JUST WORLD

Agenda

- Overview
- Part 1: Job Boards
- Part 2: The Hidden Job Market
- Part 3: Future Climate Jobs

Introduction



WATCH LIVE

SF green job forum overflowed

 By ABC7

Tuesday, January 27, 2009

SAN FRANCISCO

The INFORUM program, which targets people in their 20's and 30's and never sells out, had every age group show up Monday night. The Commonwealth Club created an overflow area and still had to turn people away.

345 people were sitting and standing in the main room and there were more listening outside. About 50 people didn't get in and had to be turned away.

"It was kind of like a rock concert. You really needed to show up early to get in there. Pretty much to be expected in this economy," said Sloan Wilson, from San Francisco.

Once the crowd was dealt with, the panel got right to it listing what types of green jobs are out there. The list wasn't exactly glamorous, but the panelists did talk about how fast this industry is growing and offered plenty of advice. For instance, don't show up and say you've got 15 years marketing experience and you're ready to go green, without studying the carbon lingo.

"Find out about the industry. If you want to look at solar then join your local association like the Northern California Solar Energy Association. It's cheap. They meet regularly. It's low key," said Peter Beadle, the CEO of Green Jobs.com.

Paula Ambrose of Castro Valley says she needs all the information about this new frontier she can get. She lost her job at Hewlett Packard in November.

Presentation Objective

- Objective of this presentation is to **empower you with practical tips for locating opportunities in the green + climate jobs sector.**
- These tips come from my personal experience as a job seeker as well as insights from others.
- Topics that this presentation isn't intended to focus on:
 - Career self-assessment and related issues
 - Resume & cover letter tips, interviewing, salary negotiation
 - Professional certifications / education & training
 - Launching a startup

Why Do I Want A Green Job?

- Financial reasons - To pay the bills.
- Personal reasons - I want a job consistent with my values and allows me to contribute towards a positive purpose.

Think about your own reasons...

Definition

- In this presentation, "green jobs" will be defined as **full-time, part-time, or internship opportunities that provide an environmental or social benefit.**
- This definition reflects a broad view and includes areas such as corporate social responsibility.
- These jobs can be in the public, private, or non-profit sector and includes work in many areas such as renewable energy, food systems, and transportation.

Definition



[Why Fair Trade](#) ▼

[What We Do](#) ▼

[Get Certified](#) ▼

[Our Community](#) ▼

[About Us](#) ▼

[GET STARTED](#)



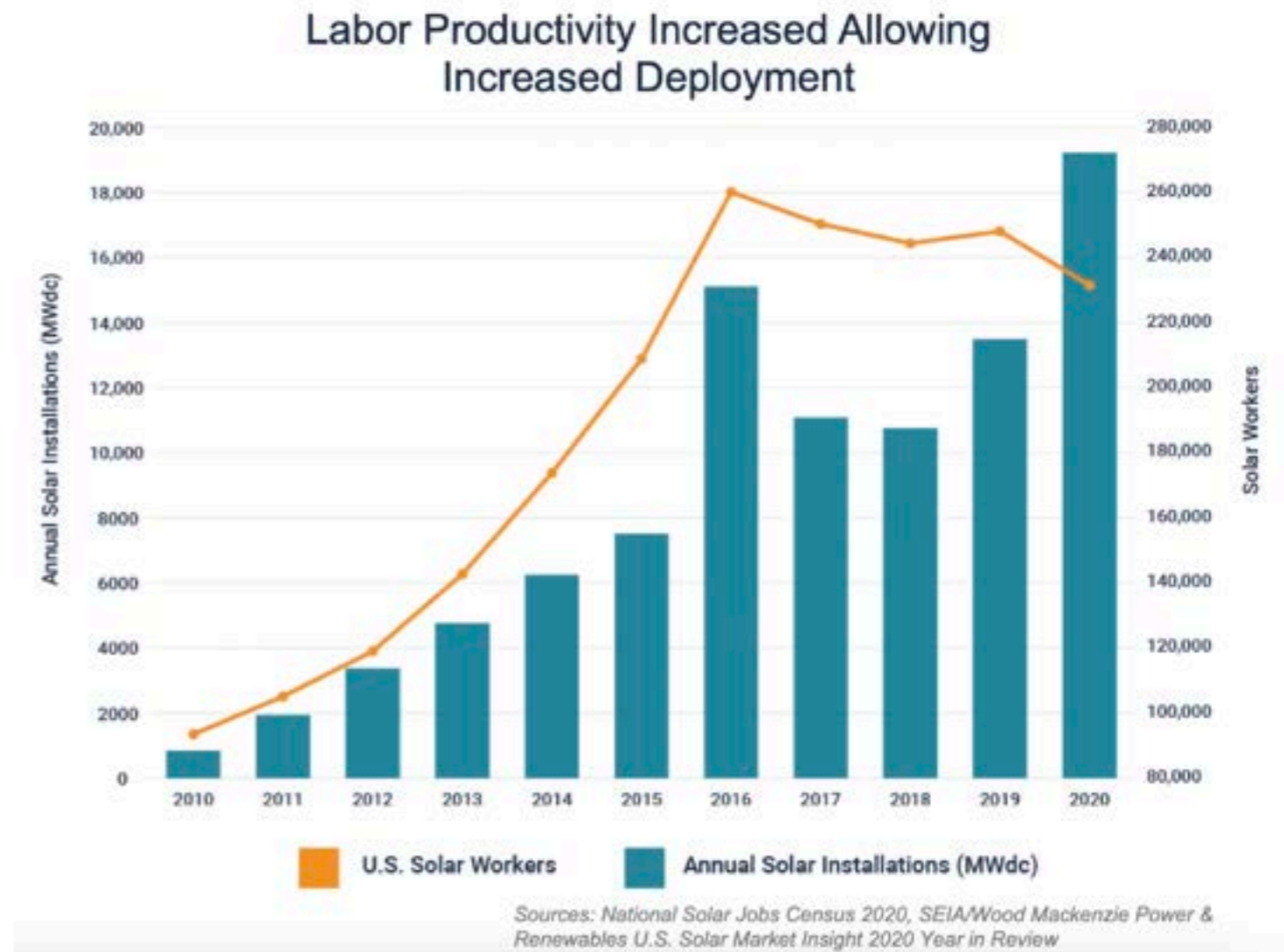
Thousands of Products Improving Millions of Lives

Fair Trade Certified™ is an award-winning, rigorous, and globally recognized sustainable sourcing model that improves livelihoods, protects the environment, and builds resilient, transparent supply chains.

[WHY FAIR TRADE](#)

Optimistic & Realistic

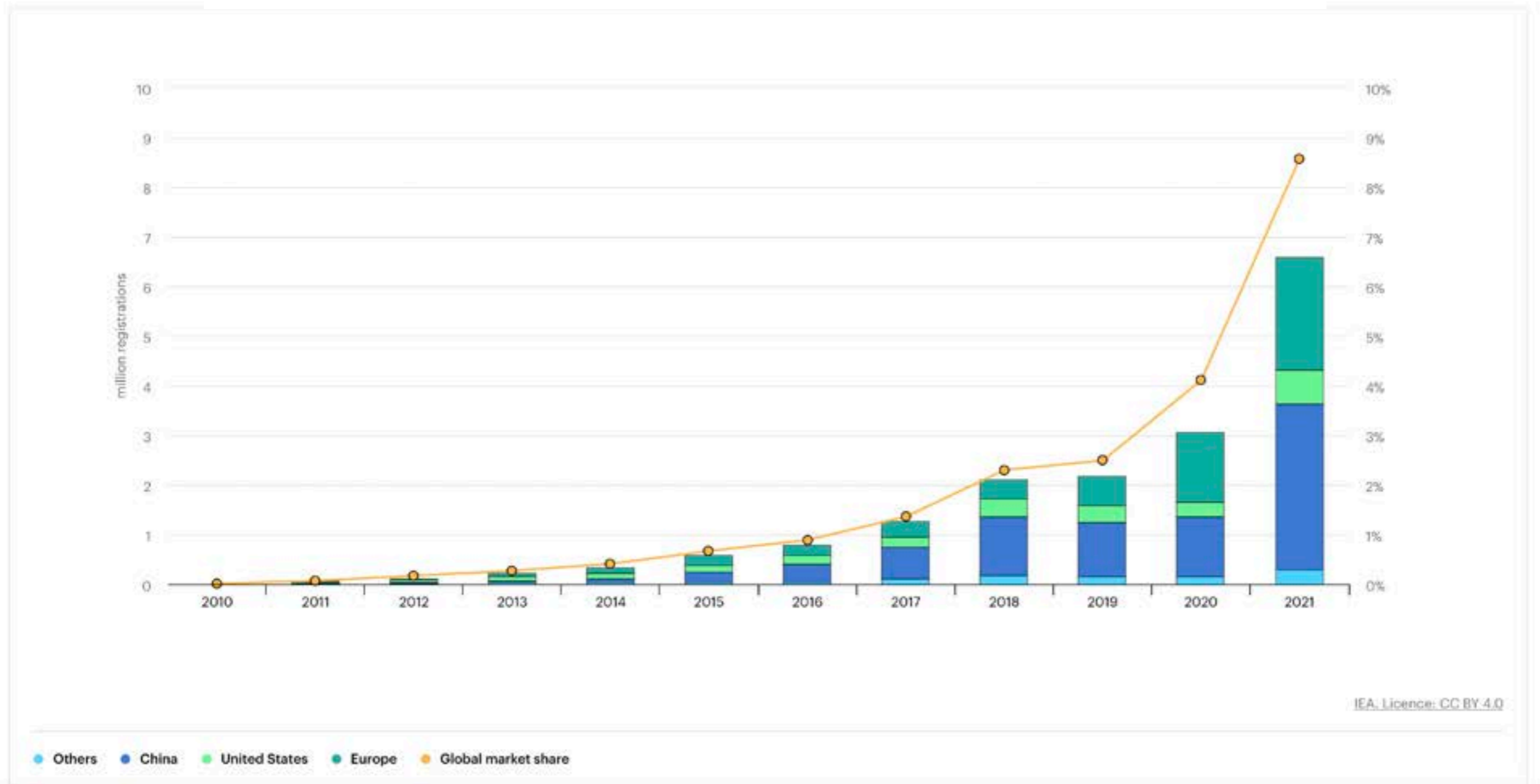
- **Reasons to be optimistic:** You're interested in a field that is part of growing trends.
- **Reality check:** Sectors are still evolving, there can be competition for jobs, and macro economic factors.



<https://irecusa.org/resources/national-solar-jobs-census-2020/>

Optimistic & Realistic

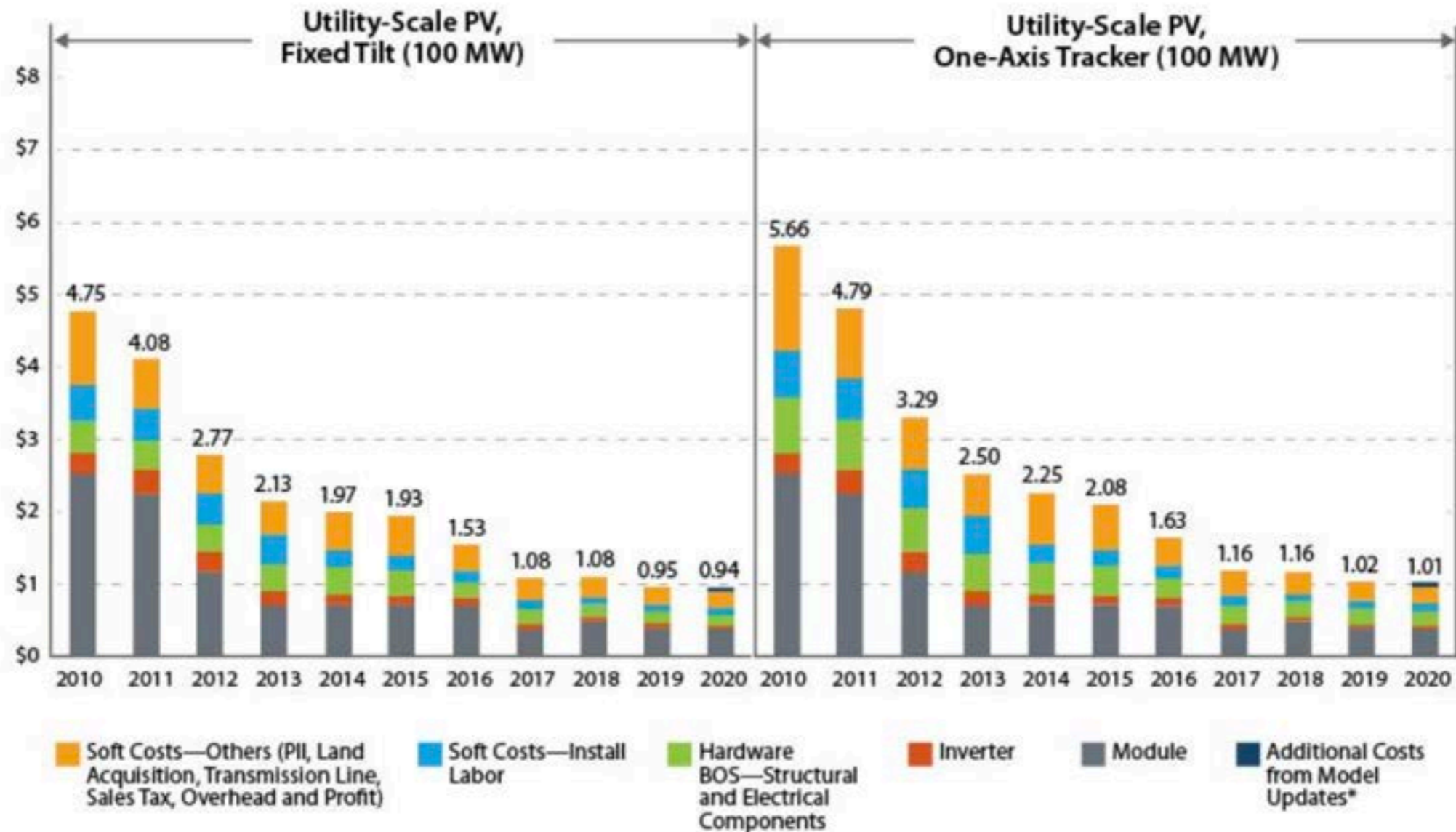
Global sales and market share of electric cars



<https://www.iea.org/data-and-statistics/charts/global-sales-and-sales-market-share-of-electric-cars-2010-2021>

Optimistic & Realistic

Declining Cost of Deploying Solar

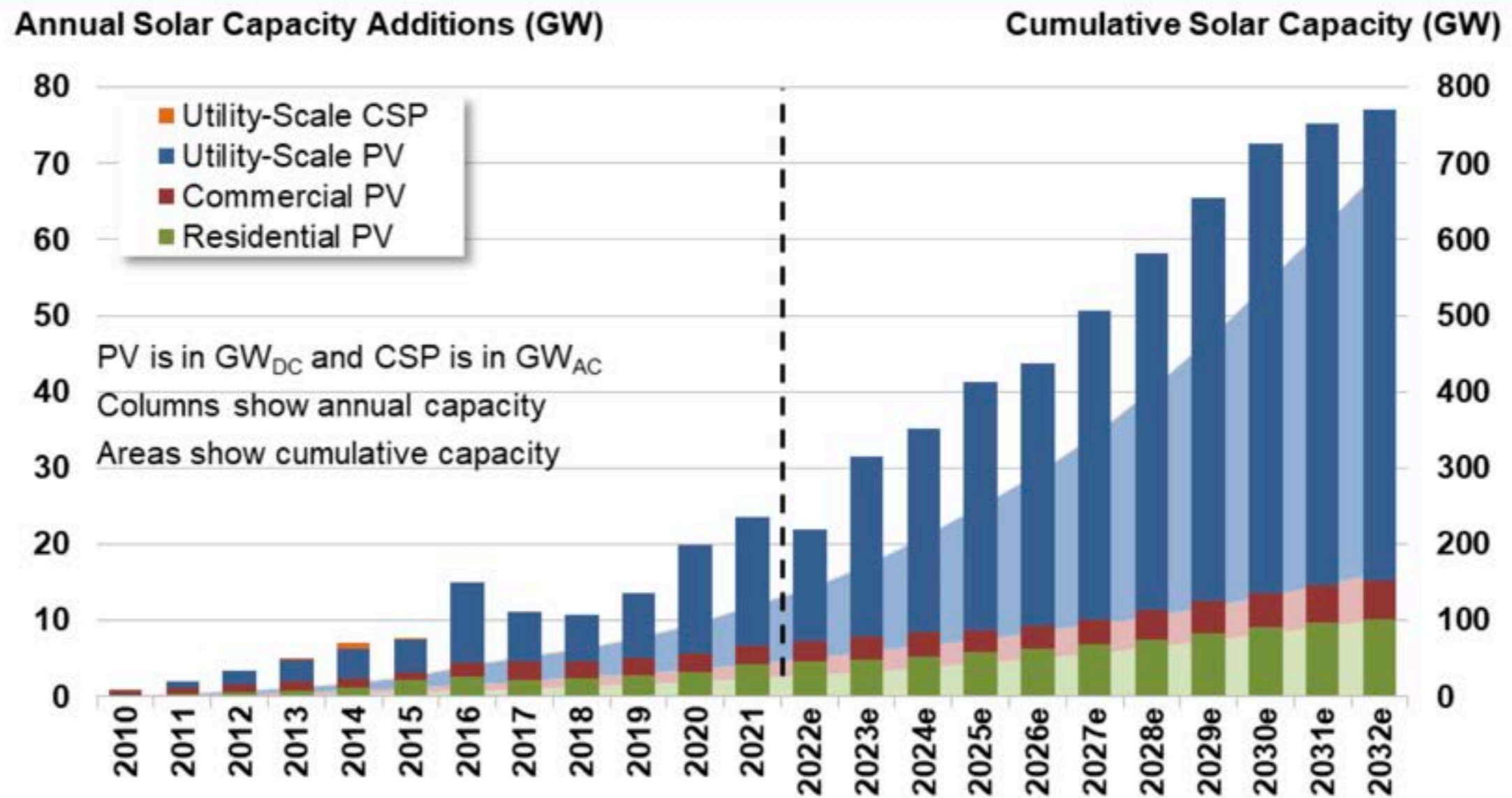


The cost of solar continues to decline across residential, commercial, and utility-scale PV systems, driven largely by increased module efficiency as well as lowered hardware and inverter costs.

<https://www.nrel.gov/news/program/2021/documenting-a-decade-of-cost-declines-for-pv-systems.html>

Optimistic & Realistic

Solar Energy Capacity Growth (U.S.)

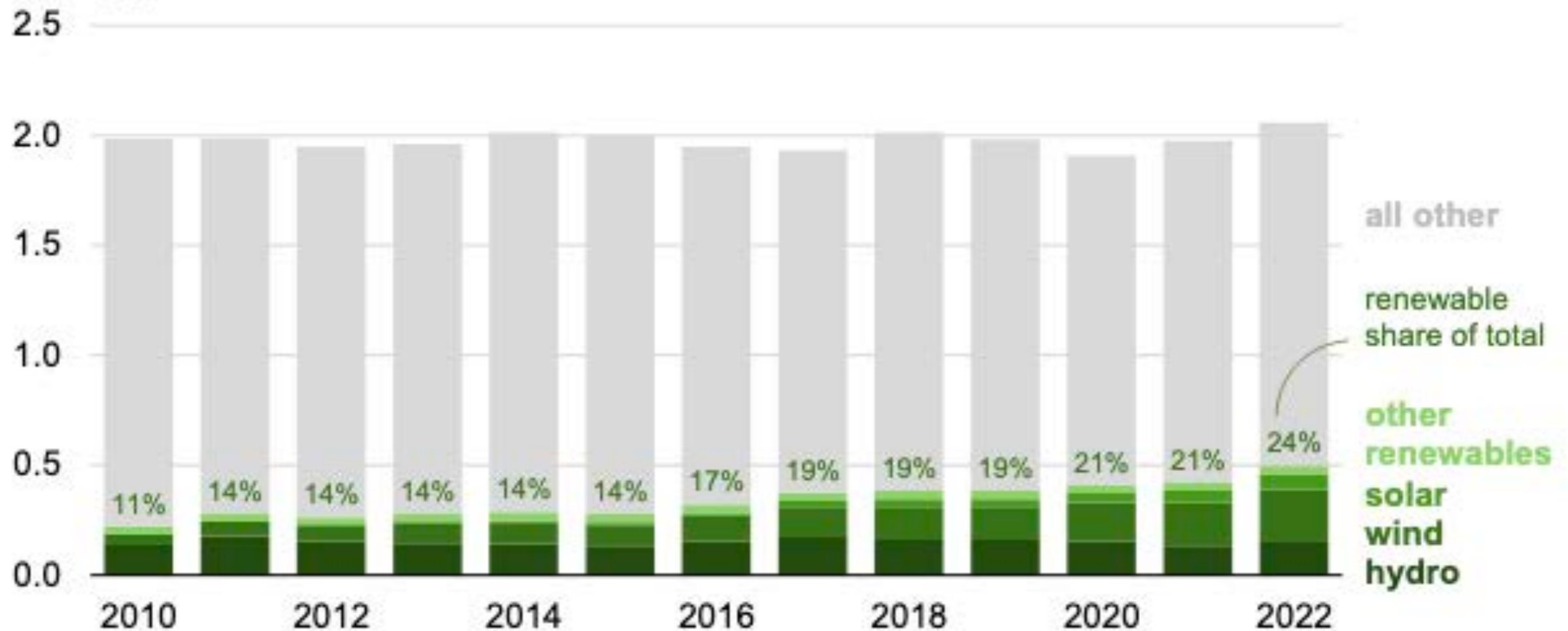


Sources: Wood Mackenzie/SEIA Solar Market Insight Reports, Berkeley Lab

https://emp.lbl.gov/sites/default/files/utility_scale_solar_2022_edition_slides.pdf

Optimistic & Realistic

U.S. electricity generation, first six months of the year (Jan–Jun, 2010–2022)
million gigawatthours



<https://www.eia.gov/todayinenergy/detail.php?id=53779>

Agenda

- Overview
- Part 1: Job Boards
- Part 2: The Hidden Green Job Market
- Part 3: Future Green Jobs

General Job Boards

- These are job boards that cover many industries and sectors, and which will include green + climate jobs. These include sites such as Craigslist, Indeed, and LinkedIn.

General Job Boards

The screenshot shows a LinkedIn job search interface. At the top, the search bar contains 'climate change' and the location is set to 'Washington DC-Baltimore Area'. Below the search bar are various filters: 'Jobs', 'Date posted', 'Experience level', 'Salary', 'Company', 'On-site/remote', 'Easy Apply', and 'All filters'. The search results are displayed in a list on the left and a detailed view on the right.

climate change in Washington DC-Baltimore Area
1,276 results Set alert

- Senior Program Officer - Environmental and Social Safeguards and Gender - 23137**
WWF
Washington, DC (On-site)
8 school alumni work here
Promoted
- Sustainability Projects Manager**
Field to Market: The Alliance for Sustainable Agriculture
Washington DC-Baltimore Area (Hybrid)
\$75K/yr (from job description) · Vision, 401(k)
Promoted
- Chief Growth Strategy Officer**
KID Museum
Bethesda, MD (On-site)
6 benefits
Actively recruiting
Promoted · Easy Apply
- Climate and Health Fellowship**
Physicians for Social Responsibility
Washington, DC (Remote)
\$30K/yr (from job description)
Premium tip: you'd be a top applicant
Promoted · Easy Apply

Senior Program Officer - Environmental and Social Safeguards and Gender - 23137
WWF · Washington, DC (On-site) · 3 weeks ago · 39 applicants

- Full-time · Mid-Senior level
- 1,001-5,000 employees · Non-profit Organization Management
- 8 school alumni work here
- Skills: Program Management, Social Inclusion, +8 more

[Apply](#) [Save](#)

About the job

Overview

World Wildlife Fund (WWF), one of the world's leading conservation organizations, seeks a Senior Program Officer - Environmental and Social Safeguards and Gender

Major Function

The SPO will manage gender mainstreaming and safeguards for a portfolio of projects working with the Lead Safeguards Specialist and the Director of Gender, Social Inclusion and Safeguards to oversee all safeguards related functions of the growing WWF Global Environment Facility (GEF) and WWF Green Climate Fund (GCF) portfolio in

Green/Climate Job Boards

- A variety of job boards focus **specifically on green and climate opportunities.**

These include:

- General green/climate job boards
 - Niche green/climate job boards
 - Nonprofit and other specialty boards
- Green Jobs Network maintains a list of these boards to assist job seekers.

Green/Climate Job Boards



Jobs

climate change

Everywhere



Programs Associate

Amazon Conservation Association

Washington, DC

HYBRID

New Published 1 day ago

Apply

[Back to search results](#)

[See all listings from this organization](#)

[About this organization](#)

[Back to results](#)

[Previous](#) | 20 of 337 | [Next](#)

JOB

Programs Associate

Posted by

[Amazon Conservation Association](#) | Washington, DC

Apply Save Share

Organization

Amazon Conservation's mission is to unite science, innovation, and community to protect the Amazon—the greatest wild forest on Earth.

As conservation pioneers since 1999, we have used science to guide our multi-pronged...

[Read more about this job](#)

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Introduction

- In some instances employers may not publicize a job opportunity via a traditional job board.
- This could be due to reasons such as capacity (for example, an organization that has limited resources or is newly launched may not have a complete human resources department).
- Strategies and sources to locate some of these “hidden climate jobs” are discussed in this section.

Strategy 1: Go Direct

- Some organizations may publish job listings on **their website**, but not utilize the job boards described in the previous section.
- To access these opportunities job seekers should **identify organizations they would be interested in working for** and review the Jobs or Careers section of their website for potential jobs.
- Strategies to identify organizations are listed on the next slides.

Go Direct

1. Take time to **make a list of organizations** you are interested in working for.
2. Review materials (such as directories) from **associations**.
3. Review the list of exhibitors or presenters at **conferences or events**.
4. Review national or local **lists and directories** of sustainable organizations.
5. **Follow the news**, such as industry publications, newsletters, social media feeds, etc.).

Go Direct

Environmental, Policy and Social Initiatives Reporting Manager

Santa Clara Valley (Cupertino), California, United States
Corporate Functions



Submit Resume

[← Back to search results](#)

Summary

Posted: Jun 14, 2023
Weekly Hours: 40
Role Number:200484519

The people here at Apple don't just create products — they create the kind of wonder that's revolutionized entire industries. It's the diversity of those people and their ideas that inspires the innovation that runs through everything we do, from amazing technology to industry-leading environmental efforts.

Apple is looking for a reporting lead for our Environment, Policy and Social Initiatives team. This role would lead reporting and accountability for Apple's environmental initiatives, and support engagement on our broader social initiatives. You will have a deep background in environmental reporting standards and norms, environmental compliance, strong written and verbal communication, and a deep understanding of the global environmental landscape.

Go Direct

THE WHITE HOUSE



[Administration](#) [Priorities](#) [The Record](#) [Briefing Room](#) [Español](#)

APRIL 17, 2023

FACT SHEET: Biden-Harris Administration Announces New Private and Public Sector Investments for Affordable Electric Vehicles



[BRIEFING ROOM](#)

[STATEMENTS AND RELEASES](#)

President Biden's Investing in America Agenda is Unleashing a Manufacturing and Clean Energy Boom and Accelerating the Production of Affordable Electric Vehicles

As part of President Biden's goal of having 50 percent of all new vehicle sales be electric by 2030, the White House is announcing public and private commitments to support America's historic transition to electric vehicles (EV) under the EV Acceleration Challenge. These commitments are part of

Go Direct



SIGN IN

NPR SHOP

DONATE



Play Live Radio

NEWS CULTURE MUSIC PODCASTS & SHOWS SEARCH

HOURLY NEWS LISTEN LIVE PLAYLIST

BUSINESS

2022 was a big year for EV battery plants in the U.S. How big? \$73 billion big

December 30, 2022 - 5:01 AM ET



CAMILA DOMONOSKE



What Should You Pay For Solar?

See What Others Paid For 3 to 10kW Systems Near You, Then Compare Prices For Your Home

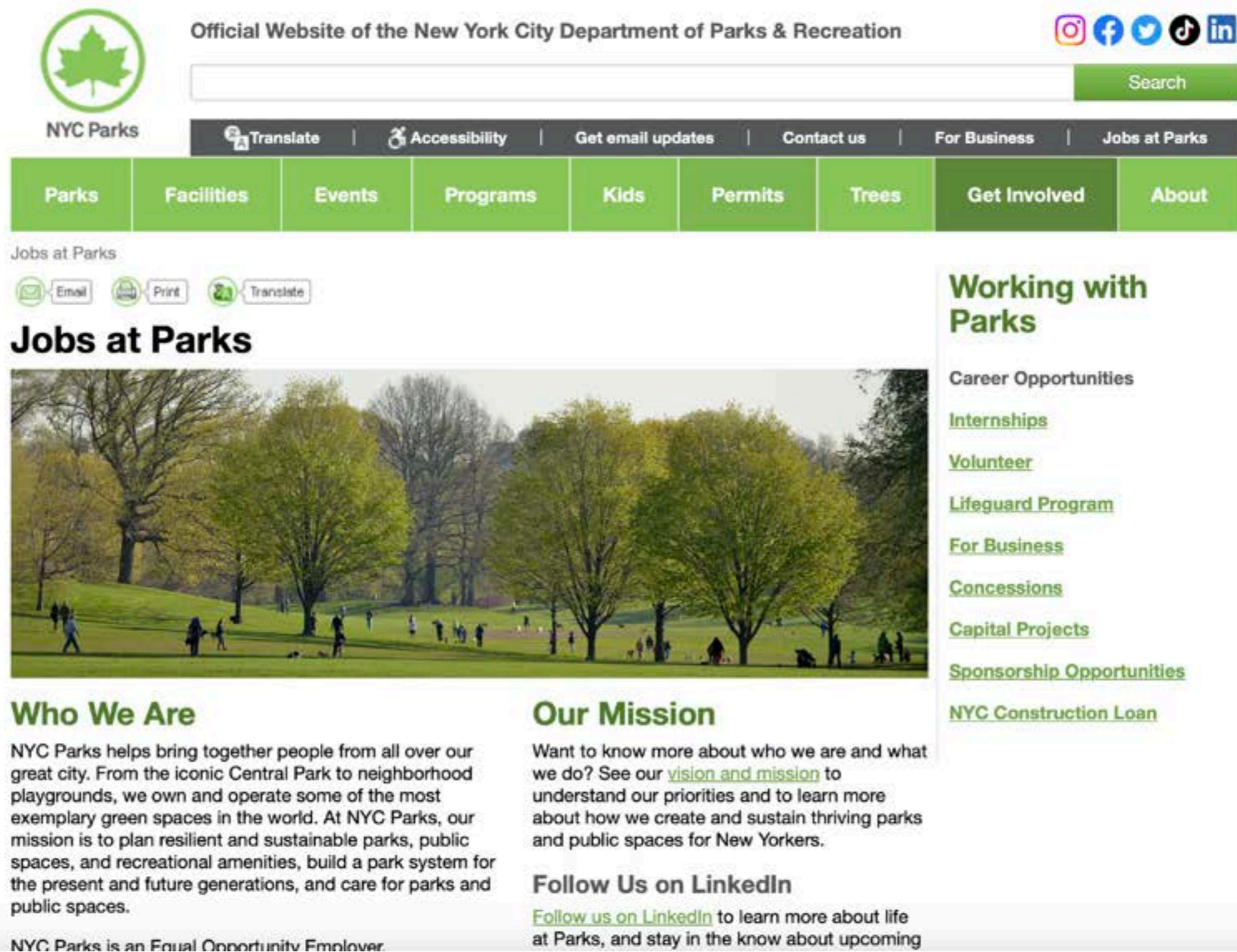
Solar-Estimate.org

Open

Sponsor Message

Become an NPR sponsor

Go Direct: Government



The screenshot shows the official website of the New York City Department of Parks & Recreation. The header includes the NYC Parks logo, the site title, and social media icons. A search bar is present. A navigation menu lists various categories: Parks, Facilities, Events, Programs, Kids, Permits, Trees, Get Involved, and About. Below the navigation, there are utility links for Translate, Accessibility, Get email updates, Contact us, For Business, and Jobs at Parks. The main content area is titled 'Jobs at Parks' and features a large image of a park with people walking. To the right of the image is a sidebar titled 'Working with Parks' with links to Career Opportunities, Internships, Volunteer, Lifeguard Program, For Business, Concessions, Capital Projects, Sponsorship Opportunities, and NYC Construction Loan. Below the image, there are sections for 'Who We Are' and 'Our Mission'. The 'Who We Are' section describes NYC Parks' mission to create resilient and sustainable parks. The 'Our Mission' section explains the goal of creating thriving parks for New Yorkers. At the bottom, there is a link to follow NYC Parks on LinkedIn and a statement that NYC Parks is an Equal Opportunity Employer.

Official Website of the New York City Department of Parks & Recreation

NYC Parks


Translate | Accessibility | Get email updates | Contact us | For Business | Jobs at Parks

Parks | Facilities | Events | Programs | Kids | Permits | Trees | Get Involved | About

Jobs at Parks

Email | Print | Translate

Jobs at Parks



Working with Parks

- Career Opportunities
- [Internships](#)
- [Volunteer](#)
- [Lifeguard Program](#)
- [For Business](#)
- [Concessions](#)
- [Capital Projects](#)
- [Sponsorship Opportunities](#)
- [NYC Construction Loan](#)

Who We Are

NYC Parks helps bring together people from all over our great city. From the iconic Central Park to neighborhood playgrounds, we own and operate some of the most exemplary green spaces in the world. At NYC Parks, our mission is to plan resilient and sustainable parks, public spaces, and recreational amenities, build a park system for the present and future generations, and care for parks and public spaces.

NYC Parks is an Equal Opportunity Employer.

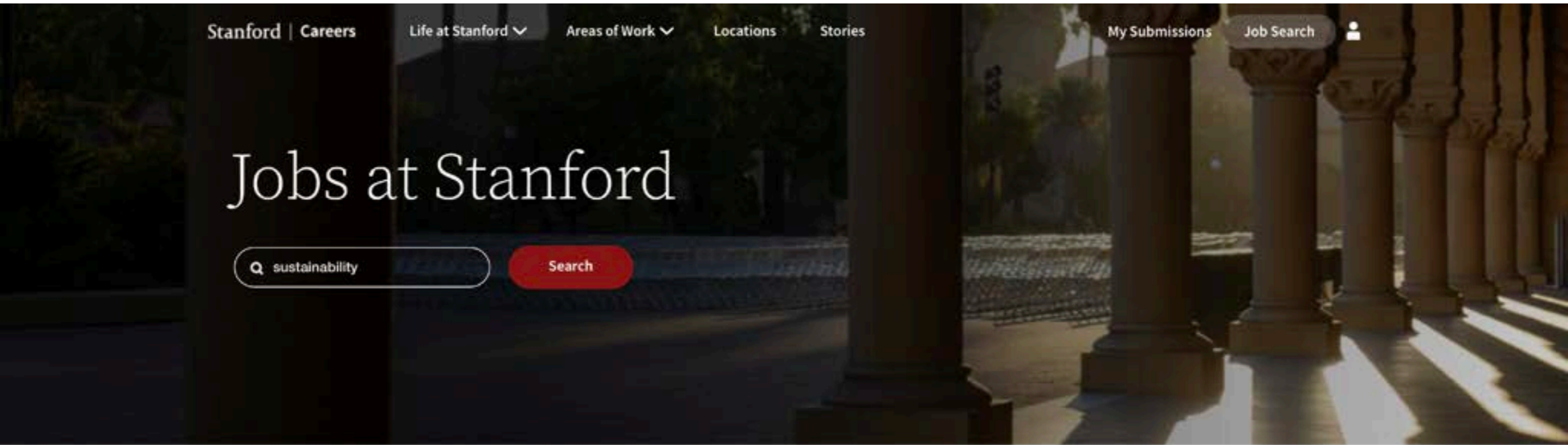
Our Mission

Want to know more about who we are and what we do? See our [vision and mission](#) to understand our priorities and to learn more about how we create and sustain thriving parks and public spaces for New Yorkers.

Follow Us on LinkedIn

[Follow us on LinkedIn](#) to learn more about life at Parks, and stay in the know about upcoming

Go Direct: Education



sustainability

All locations

Refine Search Results

Category

All

Administration (34)

Facilities (12)

Student Services (10)

Showing 96 Open Roles

ADMINISTRATION

Director for Health, Safety, and Sustainability

Residential & Dining Enterprises, Stanford, California, United States

FACILITIES

Assistant Director, Sustainability & Utilities Program

Residential & Dining Enterprises, Stanford, California, United States

Strategy 2: Networking

- Another strategy to discover green + climate jobs is via **networking**.
- There are a vast number of strategies for networking, including attending events, participating in organizations, and online networking.

Networking

Projects Organizations **Communities** People

- STATE
- Alabama
 - Alaska
 - Arizona
 - Arkansas
 - California
 - Colorado
 - Connecticut
 - District of Columbia
 - Florida
 - Georgia
 - Hawaii
 - Idaho
 - Illinois
 - Indiana

Type to search 🔍



Export results (XLS) Name(A-Z) ⬇

58 communities



Built Environment Plus
Massachusetts, United States
The USGBC MA Chapter provides...



Central Coast Green Building Council (CCGBC)
California, United States



Green Building Alliance
Pennsylvania, United States
Green Building Alliance (GBA) is...



San Diego Green Building Council
California, United States



USGBC - New Hampshire Chapter
New Hampshire, United States



USGBC Alabama
Alabama, United States

🔗 Help

Networking: Online

- Individuals in your network may share opportunities via online networks.
- Organizations or their staff (including hiring managers) may use online networks (e.g. social media) to conduct outreach for potential candidates.

Networking: Online



Events Speaker Database NYC Climate Week '23 CCUS Forum BOLD COP27 Holiday Party
City Leads Volunteers Entrepreneurs Catalyze SDGs Sponsors and Partners

Support Us

Women and Climate

A community for women interested in talking about climate!
No climate experience necessary!

SPEAKER DATABASE ~ SPEAKER DATABASE ~ SPEAKER DATABASE ~ SPEAKER DATABASE ~ SPEAKER DATABASE

Strategy 3: Recruiters

- As with job boards, there are recruitment firms that focus on careers pertaining to climate, clean energy, and related areas. A number of these recruiters will post positions for which they are currently seeking candidates.
- You can find a listing of some of these recruiters via Green Jobs Network.

Recruiters



DEI Active Searches

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[CONTACT US](#)

[SEARCH](#)

Senior Program Officer, Climate

Clif Family Foundation | April 14, 2023 | Remote

[DOWNLOAD POSITION PROFILE \(PDF\)](#)

[EXPRESS INTEREST](#)

[MAKE A NOMINATION](#) →

SHARE



About the Clif Family Foundation:

Born from the philanthropic vision of Gary Erickson and Kit Crawford, founders of Clif Bar & Company ('the Company') and Clif Family Winery, the Clif Family Foundation's mission is to

Strategy 4: E-mail Lists

- There are a number of specialized e-mail lists and newsletters that distribute job postings. A number of these are free for job seekers to join.
- Green Jobs Network publishes a jobs newsletter and maintains a listing of other newsletters.

E-mail Lists

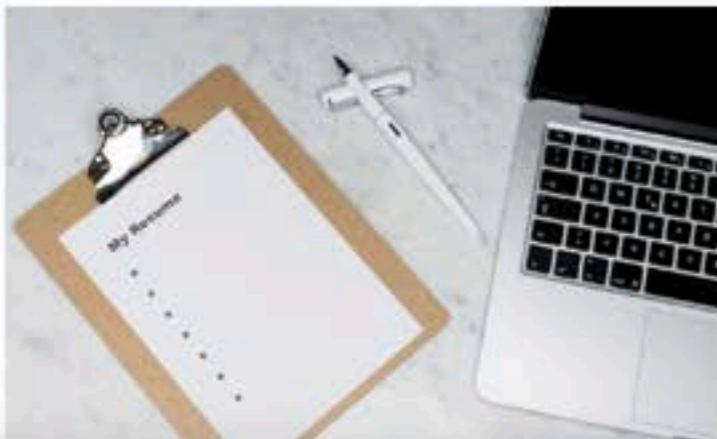
Green Jobs List

The Green Jobs Network newsletter

Subscribe

The premier newsletter for impact jobseekers

[Click here for the latest issue!](#)



Strategy 5: Academic Institutions

- Academic institutions offer a range of job-related resources for their students and graduates. These include access to job listings and job fairs.
- Academic institutions can also be a source of networking opportunities as well as career guidance.

Academic Institutions

[Coast-to-Coast Co-op Contest](#) >

[Professional and Technical Career Fair](#) v

Green Jobs Initiative

[E2C: Engaging Emerging Creatives](#)

[Undergraduate Scholarly Showcase](#)

[Healthcare Workforce Diversity Symposium](#)

Green Jobs Initiative

Sustainability is playing a transformative role in the global economy, shifting business priorities and changing how businesses operate. This is creating a demand for candidates with skills that enable business activities to become environmentally sustainable.

At the same time, we at the University of Cincinnati have observed increasing demand from students across all majors for "green" job roles. In fact, a post-fair student survey in 2023 indicated **84% of students viewed a company's sustainability practices as at least moderately important** when considering a co-op, internship or job.

To bridge the gap between demand for such skills and the supply of talent, the University of Cincinnati's Net Impact Student Chapter is integrating a Green Jobs Initiative into the Professional and Technical Career Fair.

Companies that are actively hiring at this fair for roles that support environmental sustainability as determined by Net Impact UC will be visually identified at the fair to guide job seekers to these roles.

Green Jobs Employers

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Follow the Money

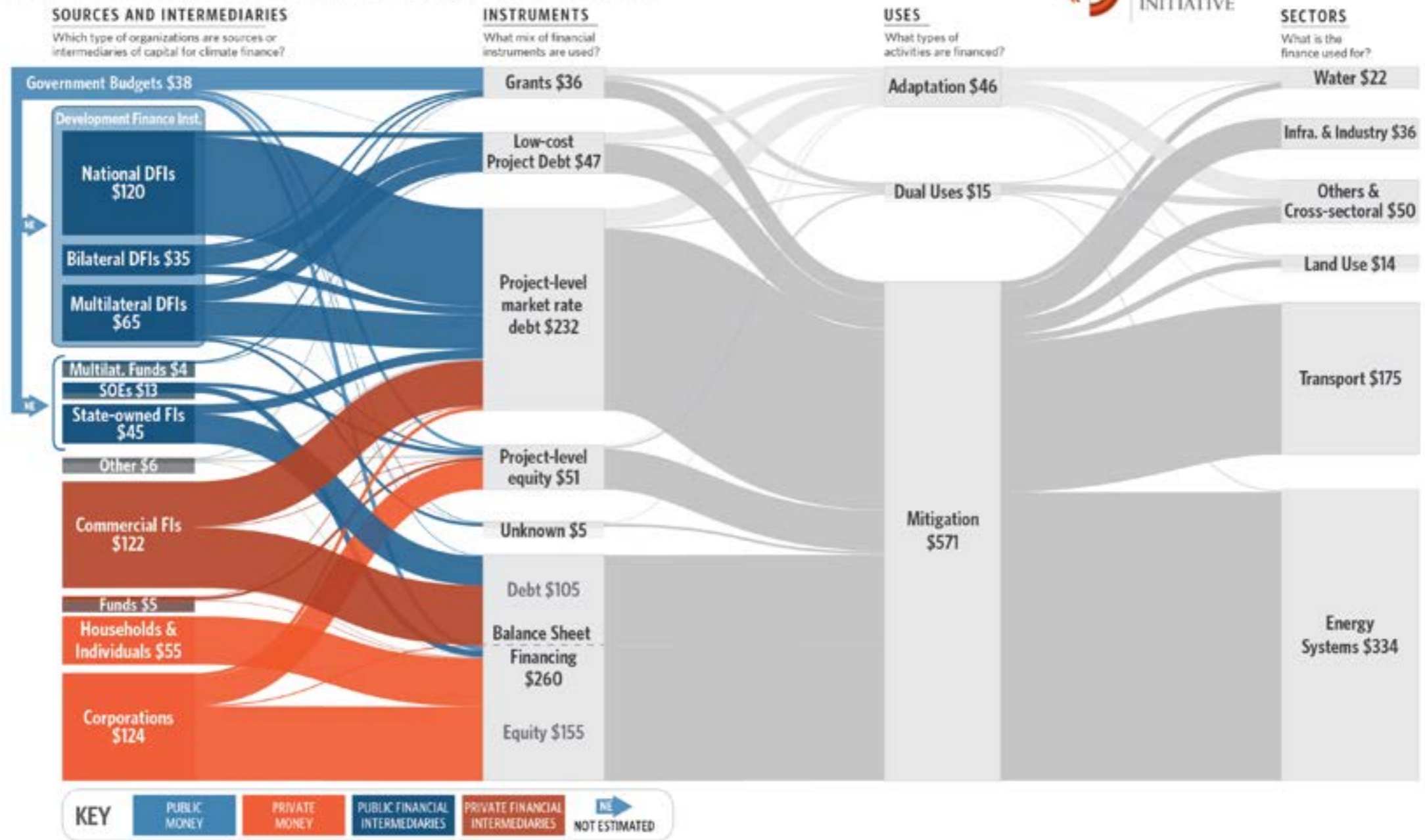
- One method to identify potential future green jobs is to identify **where investments are being made today**. Investments made today can lead to the development & growth of enterprises = jobs.
- There are ways to track developments in order to identify public and private sector investment.

Follow the Money

LANDSCAPE OF CLIMATE FINANCE IN 2019/2020

Global climate finance flows along their life cycle in 2019 and 2020. Values are average of two years' data, in USD billions.

632 BN USD ANNUAL AVERAGE



<https://www.climatepolicyinitiative.org/publication/global-landscape-of-climate-finance-2021/>

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Subscribe



● Live Now Markets Economics Industries Tech AI Politics Wealth Pursuits Opinion Businessweek Equality **Green** CityLab Crypto More

Green
Cleaner Tech

Venture Capital Funding for Climate Tech Dips 40% in First Half of 2023

After bucking the broader trend of deals slowing down, climate tech investments dropped precipitously compared to this time last year.



CFA Institute
Diversify your earning potential.
Make the CFA® Program part of your career plans.

<https://www.bloomberg.com/news/articles/2023-06-30/venture-capital-funding-for-climate-tech-dips-40-in-first-half-of-2023>

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[WHO WE ARE](#) ▾

[OUR APPROACH](#) ▾

[OUR PROGRAMS](#)

[NEWS & INSIGHTS](#)



NEWS & INSIGHTS

Bezos Earth Fund Announces \$400 Million for Greening in Underserved Urban U.S. Communities

Albuquerque, Atlanta, Chicago, Los Angeles, and Wilmington Nonprofits Receive Inaugural Funding

PRESS RELEASE

JULY 17, 2023



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[TAKE ACTION](#)



9 MILLION JOBS FROM CLIMATE ACTION: THE INFLATION REDUCTION ACT

[9 MILLION JOBS FROM CLIMATE ACTION: THE INFLATION REDUCTION ACT](#)

[STATE JOB CREATION REPORTS](#)

[SHARE ON SOCIAL](#)

[DOWNLOAD THE FACTSHEET](#)

A [new analysis](#) commissioned by the BlueGreen Alliance from the Political Economy Research Institute (PERI) at the University of Massachusetts Amherst finds that the more than 100 climate, energy, and environmental investments in the Inflation Reduction Act will create **more than 9 million good jobs over the next decade—an average of nearly 1 million jobs each year.**^{1,2} That includes more than 6 million jobs created over the next 10 years by grants, loans, and tax credits and nearly 3 million jobs stimulated by new loan guarantee authority for the U.S. Department of Energy. The bill's broad investments will also help sustain the millions of existing jobs in the clean economy.

Follow the Money



FILTER BY:

LOCATION TYPE ▾

LOCATION ▾

TEAM ▾

WORK TYPE ▾

ENGINEERING

MINERAL PROCESSING

Head of Scale-Up Engineering

SOMERVILLE, MA ENGINEERING - MINERAL PROCESSING FULL TIME HYBRID

APPLY

Mechanical Engineer

SOMERVILLE, MA ENGINEERING - MINERAL PROCESSING FULL TIME HYBRID

APPLY

Operator

SOMERVILLE, MA ENGINEERING - MINERAL PROCESSING FULL TIME ON-SITE

APPLY

PILOT PLANT ENGINEER

Process Engineer

SOMERVILLE, MA ENGINEERING - PILOT PLANT ENGINEER FULL TIME ON-SITE

APPLY

Follow the Money



Company Website



📍 New York, NY

Senior Policy, Grants Manager

📍 New York, NY 📅 Full-Time

Apply

📍 San Francisco, CA

Senior Embedded Firmware Engineer

📍 San Francisco, CA 📅 Full-Time

Apply

Senior Hardware Engineer

📍 San Francisco, CA 📅 Full-Time

Apply

Technical Product Manager

📍 San Francisco, CA 📅 Full-Time

Apply

Follow the Startups

- New enterprises can be a source for potential future job opportunities. Some strategies for identifying these are:
 - ♦ Incubators, Accelerators, and Investors
 - ♦ Startup Directories
 - ♦ Green and Social Impact Business Plan Competitions, Awards, and Fellowships

Follow the Startups

wellfound:

Discover

For job seekers

For companies

Log In

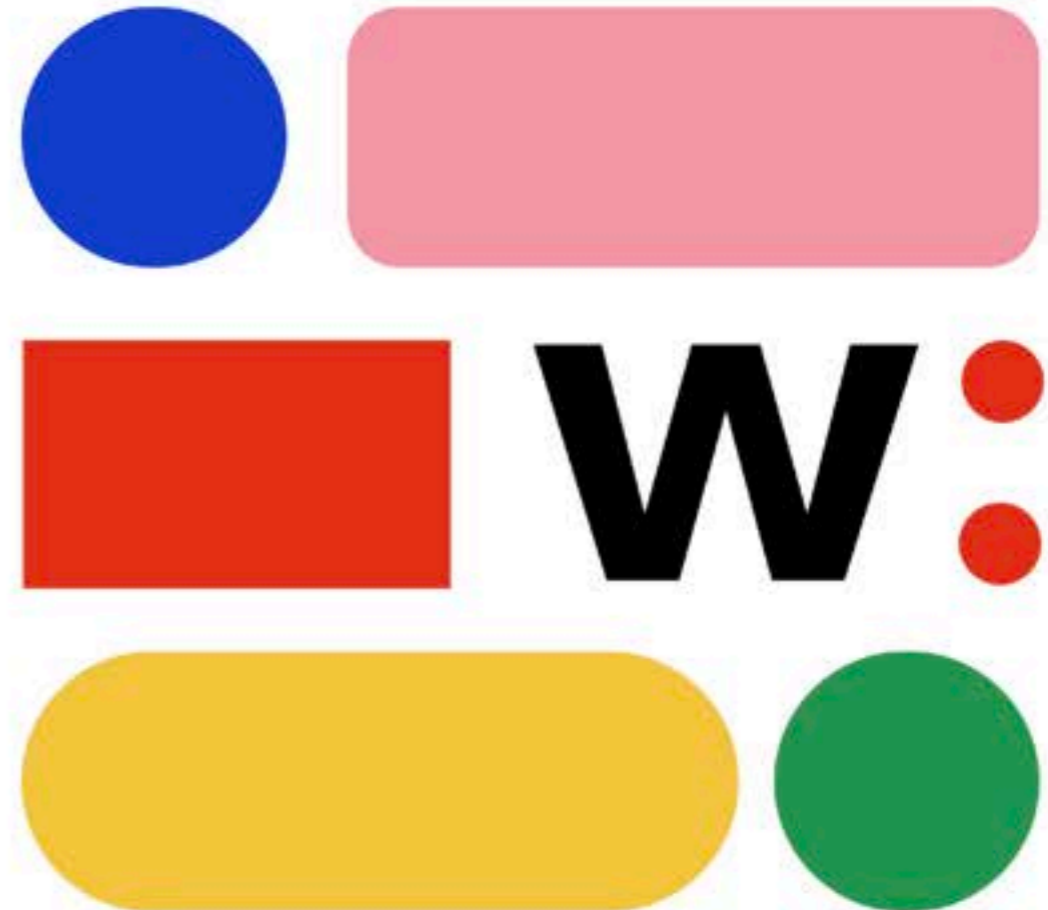
Sign Up

AngelList Talent is now Wellfound

Where startups and job seekers connect.

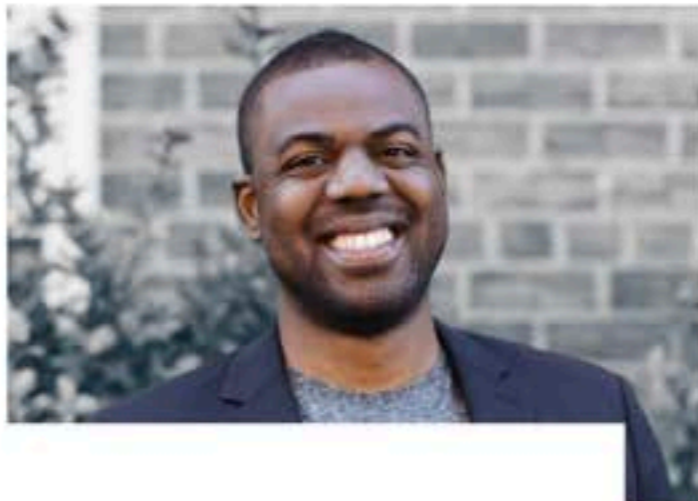
Find your next hire

Find your next job



Follow the Startups

WE EMPOWER SUSTAINABILITY CHAMPIONS



Donnel Baird

BlocPower connects investors and community members to green building projects that save energy in underserved NYC communities.

[READ DONNEL'S STORY >](#)



Colette Pichon Battle

Through legal services, community training, and grassroots advocacy, GCCLP builds resilience in communities of color subjected to climate injustice.

[READ COLETTE'S STORY >](#)



Christine Su

By digitizing grazing, soil, and rainfall records, PastureMap empowers cattle ranchers to improve agriculture while reversing carbon.

Thank You!

[Home](#)[Search Jobs](#)[Career Hub](#)[FAQs](#)[Pricing](#)[Register](#)[Login](#)[Post a Job](#)

Climate Career Hub

Welcome to the Climate Career Hub! This is intended to be a one-stop resource center for job seekers who are interested in making a positive impact on the environment or climate change. Note that Green Jobs Network maintains additional resources for job seekers on our [blog](#).

To suggest a resource for this page send an e-mail to hello@greenjobs.net

- **NEW:** [ClimateJobs.AI](#) - AI Climate Career Coach, Generate Job + Employer Ideas, and more
- **NEW:** Dedicated websites for [Climate Internships](#) and [Climate Fellowships!](#)
- [Climate Career Articles, Books, and Podcasts](#)
- [Climate Career Presentations & Reports](#)
- [Climate Job Boards](#)
- [Climate Recruiters](#)
- [Climate Career Coaches](#)
- [Climate Job Fairs & Events](#)
- [Climate Career Networking & Community](#)
- [Education & Training Resources](#)
- [Climate Investment and Startups](#)
- **NEW:** [Climate and Sustainability News Center](#)
- [Job Function Action Guides](#) (via [Project Drawdown](#))
- *More coming soon!*

Thank You!

Leonard Adler
leonard@greenjobs.net
greenjobs.net

GREEN JOBS NETWORK

FOR A HEALTHIER & MORE JUST WORLD