

Tips For Your Green Job Search

Leonard Adler

GREEN JOBS NETWORK

FOR A HEALTHIER & MORE JUST WORLD

Agenda

- Overview
- Part 1: Job Boards
- Part 2: The Hidden Green Job Market
- Part 3: Future Green Jobs

Speaker Introduction

We Are Green Jobs

Green Jobs Network is the #1 global community of professionals dedicated to environmental and social impact. **Find or post a job today** on our job boards for [environmental jobs](#) and [social impact jobs](#).

[Post a Job »](#)

[Browse Jobs »](#)

Our Services

[Green Jobs Newsletter](#)
[Environmental Job Board](#)
[Social Impact Job Board](#)
[Green Job Webinars](#)

[Green Jobs on LinkedIn](#)
[Green Jobs on Facebook](#)
[Green Jobs on Twitter](#)

Jobs by Category

[Climate Change Jobs](#)
[Conservation Jobs](#)
[Ecology Jobs](#)
[EHS Jobs](#)
[Energy Efficiency Jobs](#)
[Environmental Jobs](#)
[Farming Jobs](#)
[Geologist Jobs](#)
[HVAC Jobs](#)

Jobs by Location

[California Green Jobs](#)
[Colorado Green Jobs](#)
[Florida Green Jobs](#)
[Illinois Green Jobs](#)
[Massachusetts Green Jobs](#)
[New York Green Jobs](#)
[Pennsylvania Green Jobs](#)
[Texas Green Jobs](#)
[Washington Green Jobs](#)

Presentation Objective

- Objective of this presentation is to **provide practical tips for locating opportunities in the green jobs sector.**
- These tips come from my personal experience as a job seeker as well as insights from others.
- Topics that this presentation isn't intended to focus on:
 - Career self-assessment and related issues
 - Resume & cover letter tips, interviewing, salary negotiation
 - Professional certifications / education & training
 - Starting a social enterprise or green business

Why Do I Want A Green Job?

- Financial reasons – To pay the bills.
- Personal reasons – I want a job consistent with my values and allows me to contribute towards a positive purpose.

Think about your own reasons...

Green Jobs Definition

- In this presentation, "green jobs" will be defined as **full-time, part-time, or internship opportunities that provide a social or environmental benefit.**
- This definition reflects a broad view of sustainability and includes areas such as fair trade and corporate social responsibility.
- Green jobs can be in the public, private, or non-profit sector and includes work in areas such as conservation, clean energy, climate change, and sustainable agriculture.

Green Jobs Definition

[Blog](#)[News](#)[Donate](#)[Partner Login](#)[Language ▼](#)[Why Fair Trade](#)[What We Do ▼](#)[Get Certified ▼](#)[Our Community ▼](#)[About Us ▼](#)[GET STARTED](#)

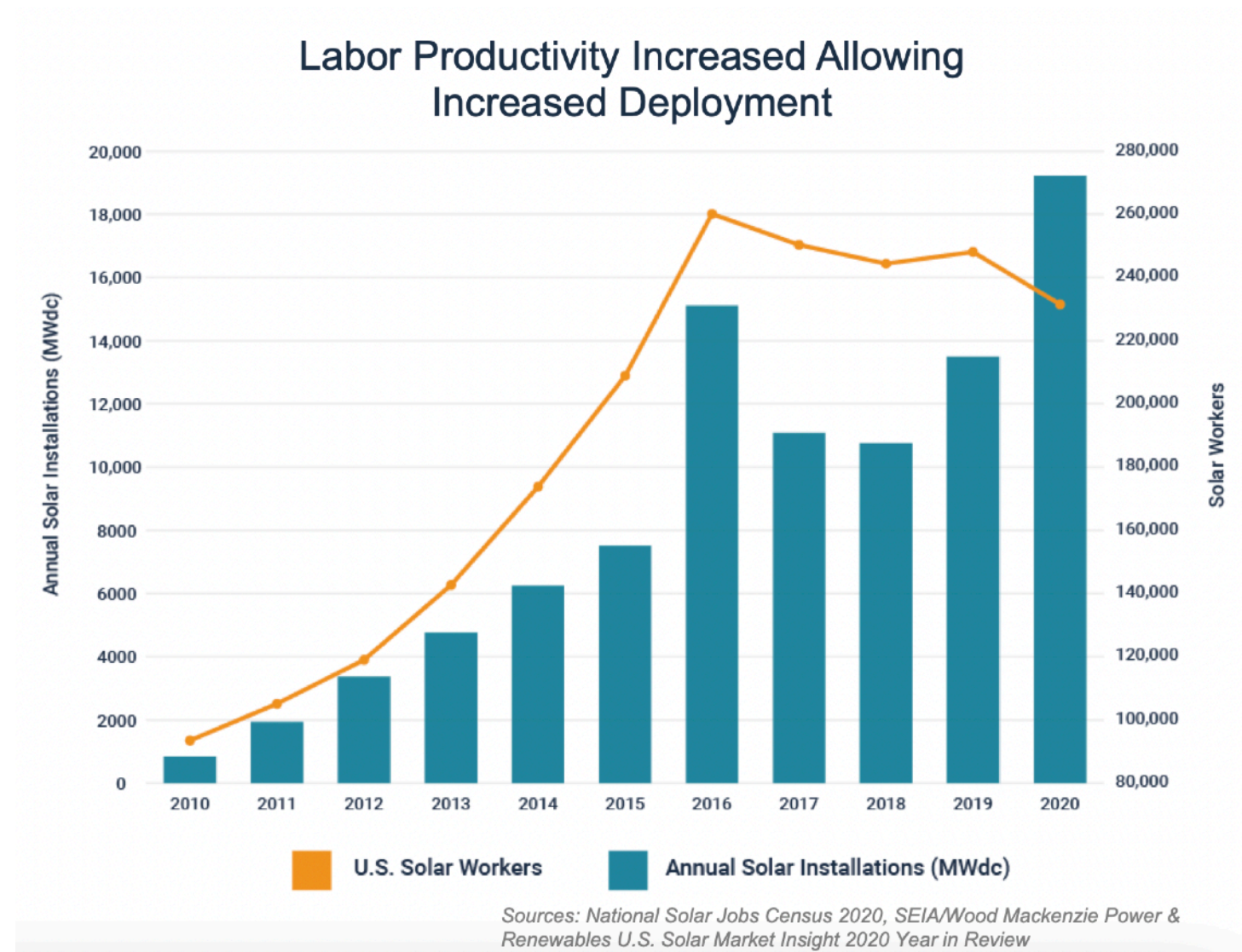
Improving Lives, Protecting the Planet.

Fair Trade USA™ is building an innovative model of responsible business, conscious consumerism, and shared value to eliminate poverty and enable sustainable development for farmers, workers, their families, and communities around the world.

[GET CERTIFIED](#)[BUY CERTIFIED](#)

Optimistic & Realistic

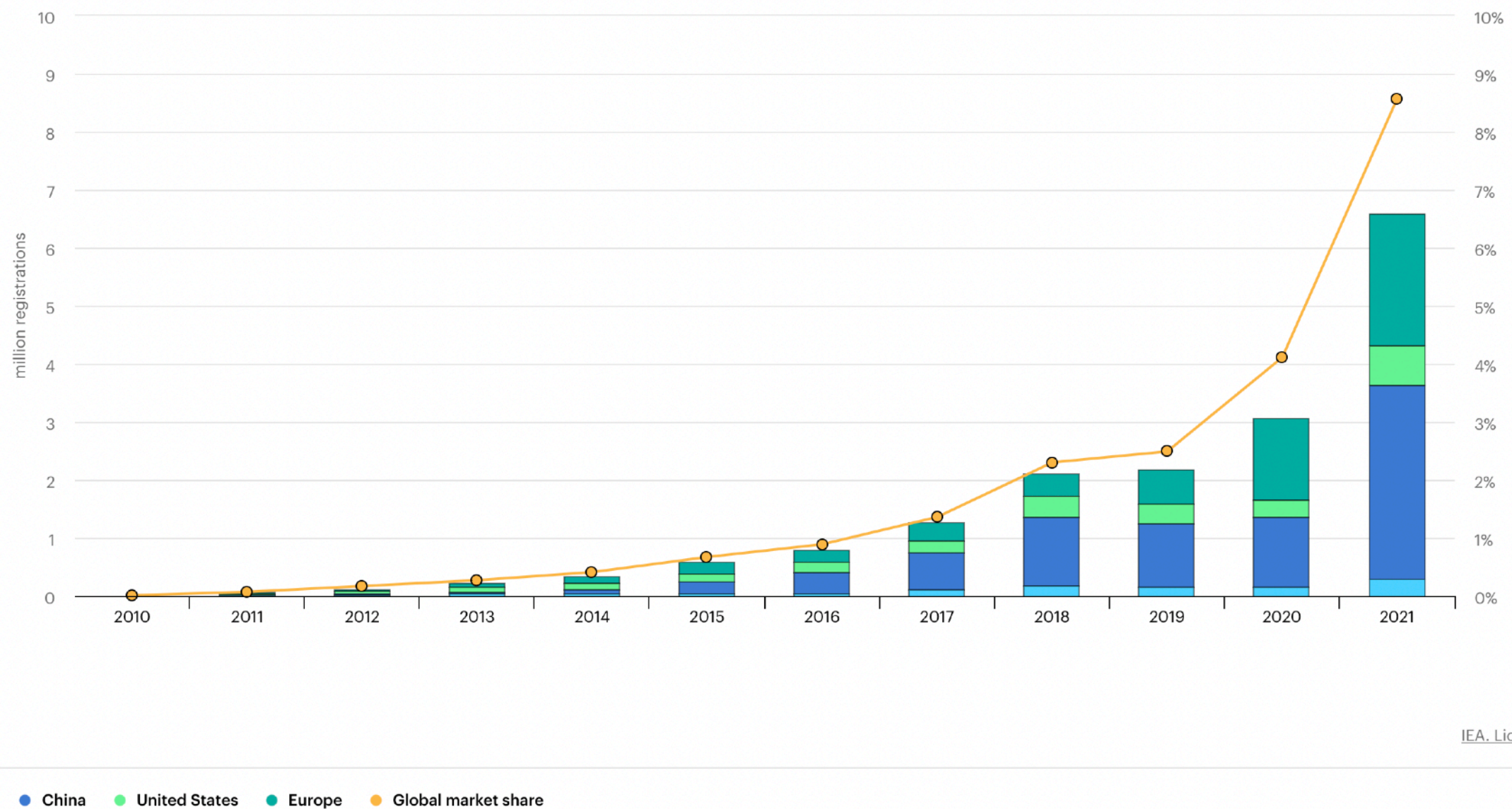
- **Reasons to be optimistic:** You're interested in a sector that is part of growing trends.
- **Reality check:** Sectors are still evolving, there can be competition for jobs, macro economic factors.



<https://irecusa.org/resources/national-solar-jobs-census-2020/>

Optimistic & Realistic

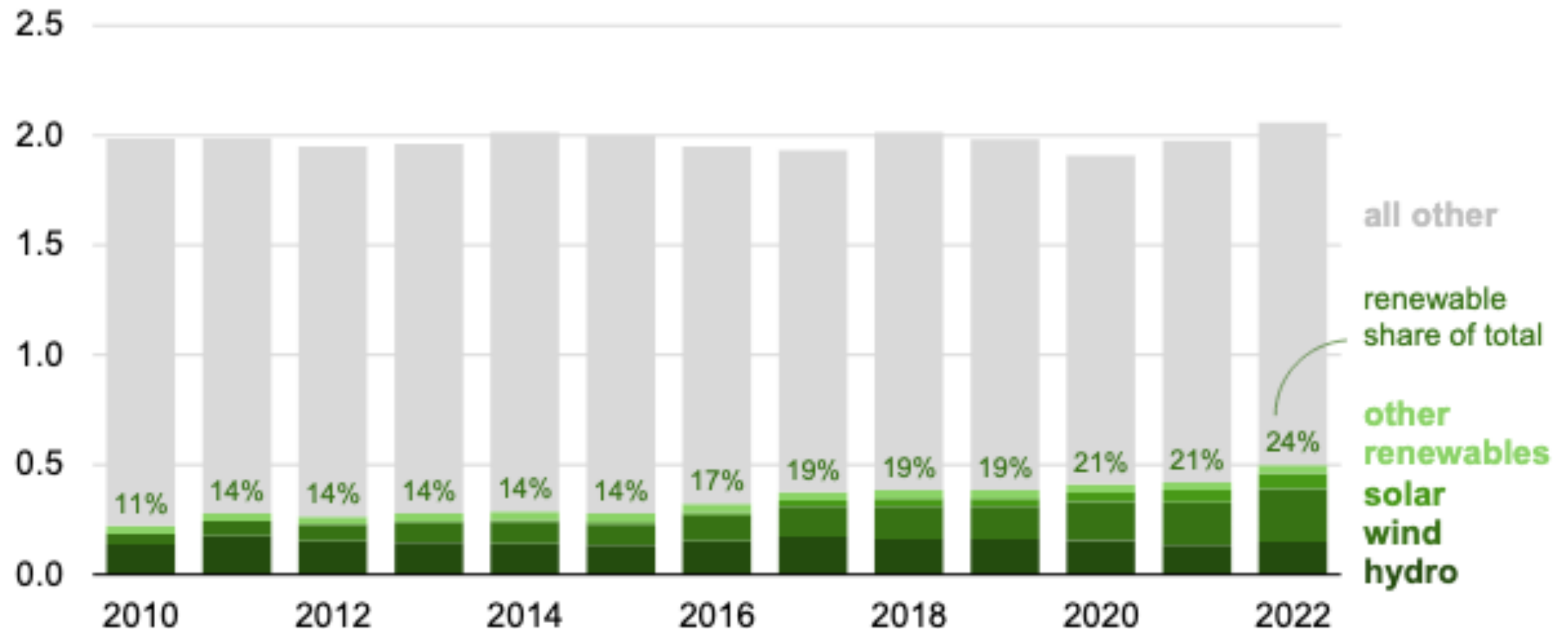
Global sales and sales market share of electric cars



<https://www.iea.org/data-and-statistics/charts/global-sales-and-sales-market-share-of-electric-cars-2010-2021>

Optimistic & Realistic

U.S. electricity generation, first six months of the year (Jan–Jun, 2010–2022)
million gigawatthours



<https://www.eia.gov/todayinenergy/detail.php?id=53779>


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General Job Boards

- These are job boards that cover many industries and sectors, and which will include green jobs. These include sites such as CareerOneStop, Craigslist, Indeed, and LinkedIn.

General Job Boards



Jobs

Date posted

Experience level

Company

Job type


On-site/remote


Easy Apply


All filters


climate change in San Francisco Bay Area
2,312 results



Set alert ☐





EY Parthenon-Strategy - Digital Infrastructure-Director - Multiple Cities
EY-Parthenon
San Francisco, CA
Medical, Dental, 401(k)
 46 school alumni
Promoted




Managing Consultant, Corporate Climate Targets
South Pole
San Francisco, CA (On-site)
 Premium tip: you'd be a top applicant
Promoted



Portfolio Program Associate
TDK Ventures
San Jose, CA (On-site)
 6 mutual connections with the hiring team
Promoted





Consultant
Manatt, Phelps & Phillips, LLP
San Francisco, CA (On-site)
 Premium tip: you'd be a top applicant


Program Manager, Net Zero Advocacy


→ ⋮


Google · Mountain View, CA (On-site) **12 hours ago** · 52 applicants

 \$125,000/yr - \$193,000/yr (from job description) · Full-time

 10,001+ employees · Technology, Information and Internet

 6 connections · 4,402 school alumni

 Skills: Program Management, Project Management, +6 more

Apply 

Save

Minimum qualifications:

- Bachelor's degree or equivalent practical experience.
- 5 years of experience in program or project management.
- 5 years of experience in climate, sustainability, or clean energy roles.
- Experience leading advocacy strategy programs in climate, sustainability, or clean energy.

Preferred qualifications:

- Experience in climate and energy science, standards, and policy.
- Experience developing novel thought leadership positions, leading climate partnerships and coalitions, or working with governmental stakeholders to advance progress on clean energy and climate change.

© Green Jobs Network

Green Job Boards

- A variety of job boards focus on opportunities related to environmental or social responsibility. These include:
 - General green job boards
 - Niche green job boards
 - Nonprofit and other specialty boards
- Green Jobs Network maintains a list of these boards to assist job seekers.

Green Job Boards



Jobs

sustainability

Everywhere

Something new is launching 🚀
Help Idealist create the largest nonprofit salary database.

Take Our Survey

[No, thanks](#)

534 jobs found

Best Match

Post a Job

Create



Sustainability Coordinator for Planning & Urban Design

Sasaki

HYBRID Boston, MA | Full Time

Posted 8 days ago



Sustainability Director
North Carolina Center for Nonprofits

HYBRID Raleigh, NC | Full Time

Posted 19 days ago

Filters

Location & Remote Preferences

All

On-Site

Hybrid

Remote

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Introduction

- In some instances employers may not publicize a job opportunity via a traditional job board for a variety of reasons such as capacity (for example, a startup may not have a complete human resources department).
- Strategies and sources to locate some of these “hidden green jobs” are discussed in this section.

Go Direct

- Some organizations may publish job listings on **their website**, but not utilize the job boards described in the previous section.
- To access these opportunities job seekers should **identify organizations they would be interested in working for** and review the Jobs or Careers section of their website for potential jobs.
- Strategies to identify organizations are listed on the next slides.

Go Direct

1. Take time to **make a list of organizations** you are interested in working for.
2. Review materials (such as directories) from **industry associations**.
3. Review the list of **exhibitors** or presenters at industry conferences.
4. Review national or local lists and **directories of green businesses**.
5. **Follow the news**, such as industry publications, newsletters, social media feeds, etc.).

Go Direct



United States EN

CAREER AREAS ▾ PROGRAMS ▾ ABOUT US ▾



Sr Manager, Environmental Sustainability - Scope 3 Emissions

APPLY NOW

Apply Later

Job ID: 10037285

Location: Burbank, California, United States

Business: The Walt Disney Company (Corporate)

Date posted: Feb. 17, 2023

Job Summary:

The Enterprise Environmental Sustainability Team at The Walt Disney Company stewards the Company's progress towards its ambitious 2030 Environmental Goals focused on emissions, water, waste, materials, and sustainable design. The team actively partners with key corporate functions and business segments to set sustainability goals, influences implementation of sustainability goals, and leads external reporting of progress against goals. As aggregators of Enterprise-wide environmental performance data and initiative inventories, the team has a big-picture oversight role for all company efforts driving progress towards the goals.

Current Employees Apply via My Disney Career

SHARE



RELATED JOBS

[View All of Our Available Opportunities](#)

DISABILITY ACCOMMODATION FOR EMPLOYMENT APPLICATIONS

The Walt Disney Company and its Affiliated Companies are Equal Employment Opportunity employers and welcome all job seekers including individuals with disabilities and veterans with disabilities. If you have a disability and believe you need a reasonable accommodation in order to

Go Direct



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NEWS CULTURE MUSIC PODCASTS & SHOWS SEARCH

HOURLY NEWS LISTEN LIVE PLAYLIST



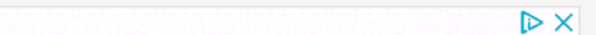
BUSINESS

2022 was a big year for EV battery plants in the U.S. How big? \$73 billion big

December 30, 2022 · 5:01 AM ET



CAMILA DOMONOSKE



What Should You Pay For Solar?

See What Others Paid For 3 to 10kW Systems Near You, Then Compare Prices For Your Home

Solar-Estimate.org

Open



Sponsor Message

Become an NPR sponsor

Go Direct

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News Release Details

GM Accelerates its Drive to Lead the EV Industry with \$7 Billion Investment in Michigan, Creating 4,000 New Jobs and Retaining 1,000

Tue, January 25, 2022

- Orion Assembly to become the 2nd U.S. plant building Chevrolet Silverado EV and electric GMC Sierra
- By the end of 2025, GM to have more than 1 million units of electric vehicle capacity in North America
- GM and LG Energy Solution to build 3rd U.S. Ultium Cells battery cell manufacturing plant to increase battery supply
- \$7 billion is the largest single investment announcement in GM history

LANSING, Mich., Jan. 25, 2022 /PRNewswire/ -- General Motors Co. (NYSE: GM) announced today an investment of more than \$7 billion in four **Michigan** manufacturing sites, creating 4,000 new jobs and retaining 1,000, and significantly increasing battery cell and electric truck manufacturing capacity. This is the single largest investment announcement in GM history. The investment includes construction of a new Ultium Cells battery cell plant in **Lansing** and the conversion of GM's assembly plant in **Orion Township, Michigan** for production of the Chevrolet Silverado EV and the electric GMC Sierra, GM's second assembly plant scheduled to build full-size electric pickups.

"Today we are taking the next step in our continuous work to establish GM's EV leadership by making investments in our vertically integrated battery production in the **U.S.**, and our North American EV production capacity," said Mary Barra, GM Chair and CEO. "We are building on the positive consumer response and reservations for our recent EV launches and debuts, including GMC HUMMER EV, Cadillac LYRIQ, Chevrolet Equinox EV and Chevrolet Silverado EV. Our plan creates the broadest EV portfolio of any automaker and further solidifies our path toward **U.S.** EV leadership by mid-decade."

Go Direct: Gov't & Education



CALIFORNIA
ENERGY COMMISSION

Enter keywords, e.g. Tracking Progress



[HOME](#)

[PROCEEDINGS](#) ▾

[RULES AND REGULATIONS](#) ▾

[PROGRAMS AND TOPICS](#) ▾

[FUNDING](#) ▾

[DATA AND REPORTS](#) ▾

[SHOWCASE](#) ▾

California Energy Commission > **Careers**

Careers

The California Energy Commission is the state's primary energy policy and planning agency, helping to lead California to a 100 percent clean energy future. Our innovative work in energy reliability, clean energy research and development, and energy efficiency helps our state and profoundly impacts climate policy and green

POPULAR LINKS

[Search Job Openings](#)

[Video Tutorials on Applying for a Job](#)

[FAQs](#)

Networking

- Another strategy to discover green jobs is via networking.
- There are a vast number of strategies for networking, including attending events, participating in organizations (such as a local chapter of a national nonprofit), and online networking.

Networking



Search for keywords

IRS Remittance, CA



[Start a new group](#)

PRO

Try for free



Messages



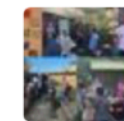
Notifications

Cleantech Open Bay Area Meetup



Hosted By

Ryan H. and Cleantech Open W.



**Cleantech and Sustainability -
San Francisco Bay Area**

Public group ?



Wednesday, February 22, 2023

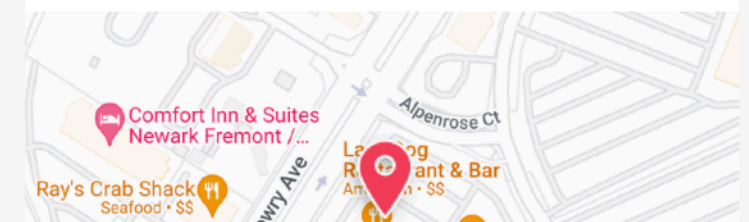
5:00 PM to 7:00 PM PST

[Add to calendar](#)



Fremont


• Fremont, CA



Networking: Online

- Individuals in your network may share opportunities via online networks.
- Organizations or their staff (including hiring managers) may use online networks (e.g. social media) to conduct outreach for potential candidates.


Networking: Online

**Green Careers DC**
Public group · 4.7K members

Joined ▾

Community home


Events


Group by Green Drinks DC




Green Careers DC

+ In

DiscussionFeaturedPeopleMediaFilesReels



Write something...

 Reel Photo/video Poll

About

Looking for a green job in the nation's capital? Join this group for you!

Post available positions and browse opportunities in the DC Metro Area


E-mail Lists

- There are a number of specialized e-mail lists that distribute job postings. A number of these are free for job seekers to join.
- Green Jobs Network publishes a jobs newsletter and maintains a listing of other newsletters.

E-mail Lists

[Subscribe](#)[Past Issues](#)

Accelerator, which is the world's largest cleantech accelerator program.
Information sessions are taking place this month. [Learn more here.](#)

[Translate ▼](#)[RSS](#) 

// PART 2 -- U.S. Jobs - Remote or Multiple Locations //

Remote / Location Flexible

- [Multiple jobs](#) @ Ceres
- [Social Media Manager & Content Creator](#), One Earth
- [2023-2024 Fellowship](#), Rachel Carson Council
- [Communications 2023 Fellowship](#), Friends of the Earth
- [Economic Policy 2023 Fellowship](#), Friends of the Earth
- [Food and Agriculture 2023 Fellowship](#), Friends of the Earth
- [Multiple Internships & Fellowships \(Summer 2023\)](#), CapShift
- [Attorney](#), Climate Jobs National Resource Center
- [Offshore Wind Campaign Director](#), Climate Jobs National Resource Center
- [Executive Coordinator](#), Green New Deal Network
- [Press Secretary](#), Green New Deal Network
- [Forest, Land, & Climate Finance Campaign Organizer](#), Friends of the Earth
- [Sr. Forest, Land, & Climate Finance Policy Advocate](#), Friends of the Earth
- [Responsible Finance Campaign Director](#) (part-time), Green America
- [Communications Coordinator \(Social Media\)](#) (part-time), Plastic Pollution Coalition
- [Project Design Manager](#), EcoSystems
- [Marketing Manager](#), AASHE
- [Vice President, Organizing](#), League of Conservation Voters
- [Digital Manager](#), Gas Leaks
- [Digital Designer / Content Creator](#), Gas Leaks
- [Program Lead - Methane Removal](#), Spark Climate Solutions

Recruiters

- As with job boards, there are recruiters that focus on careers pertaining to sustainability and social impact. A number of these recruiters will post positions for which they are currently seeking candidates.
- You can find a listing of some of these recruiters via Green Jobs Network.

Recruiters



DEI Active Searches

[ABOUT US](#) [OUR BRANDS](#) [EXECUTIVE SEARCH](#) [LEADERSHIP SERVICES](#) [NEWS & INSIGHTS](#)



[SEARCH](#)

[Environment and Conservation, Executive Director, Nonprofit and Social Impact](#)

Executive Director

Southwest Michigan Land Conservancy | January 19, 2023 | Kalamazoo, MI

[DOWNLOAD POSITION PROFILE \(PDF\)](#)

[EXPRESS INTEREST](#)

[MAKE A NOMINATION](#) →

[SHARE](#)



Read and download the full Position Profile [here](#).

Academic Institutions

- Academic institutions offer a range of job-related resources for their students and graduates. These include access to job listings and job fairs.
- Academic institutions can also be a source of networking opportunities as well as career guidance.

Academic Institutions

COLUMBIA UNIVERSITY IN THE CITY OF NEW YORK



ALL IVY ENVIRONMENTAL AND SUSTAINABLE DEVELOPMENT CAREER FAIR

[Home](#) [All Ivy Partners](#) [Registration and Fees](#) [Schedule](#) [2023 Recruiters](#) [FAQs](#)

[Home](#)

2023 Recruiters

2023 Recruiters

**2023 Recruiters will be added as they register.*

5

5's [🔗](#) comprehensive services empower clients to maximize the benefits of deregulation while minimizing undue risks through a synchronous approach to procurement, sustainability, resiliency, and operations. Our team sets the standard for energy advisory firms in North America, helping thousands of commercial, industrial, and public-sector clients to create and implement Whole Health Energy Plans.

Contact Us

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Follow the Money

- One method to identify potential future green jobs is to identify **where investments are being made today**. Investments made today can lead to the development & growth of enterprises = jobs.
- There are ways to track developments in order to identify public and private sector investment.

Follow the Money

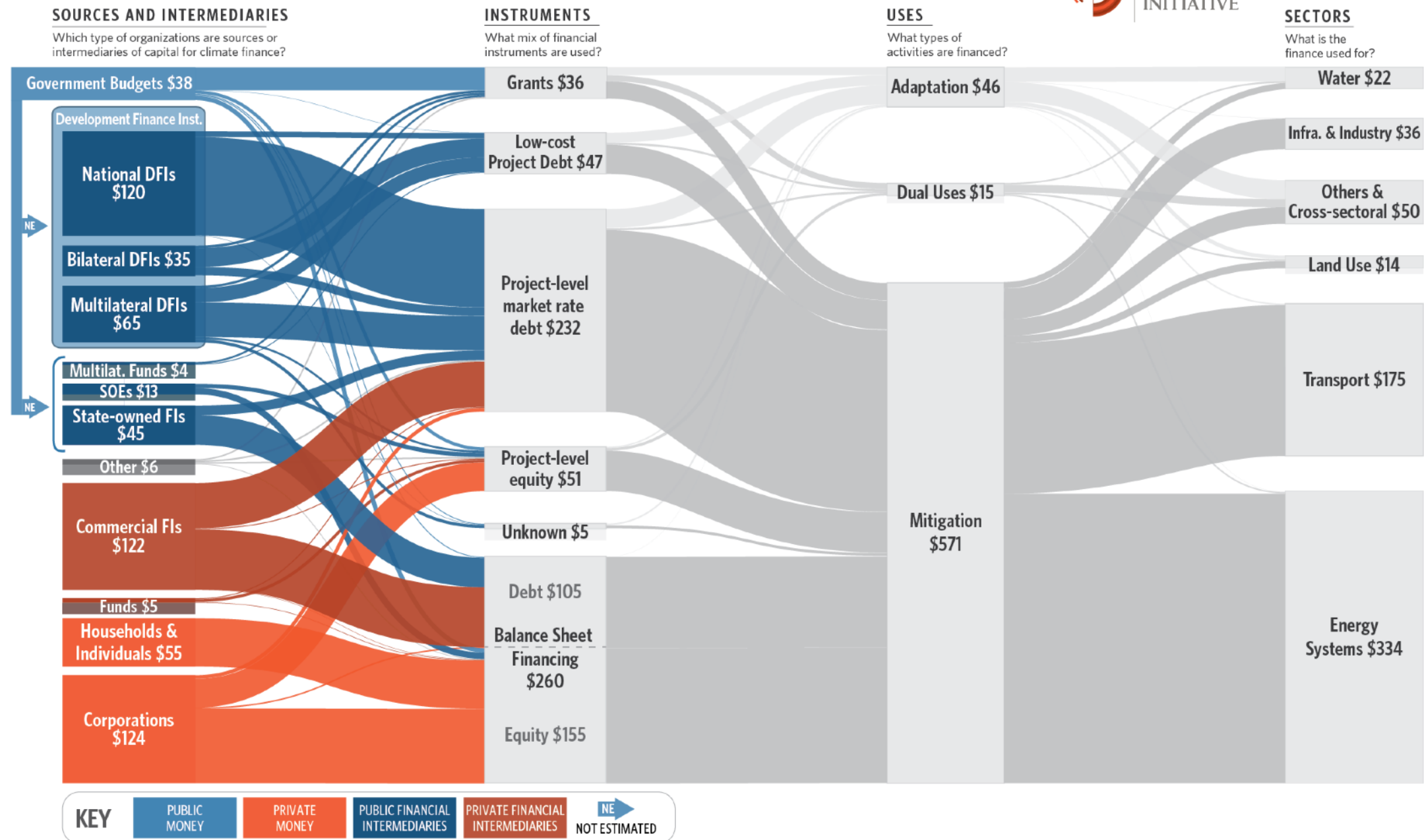
LANDSCAPE OF CLIMATE FINANCE IN 2019/2020

Global climate finance flows along their life cycle in 2019 and 2020. Values are average of two years' data, in USD billions.

632 BN USD
ANNUAL
AVERAGE



CLIMATE
POLICY
INITIATIVE

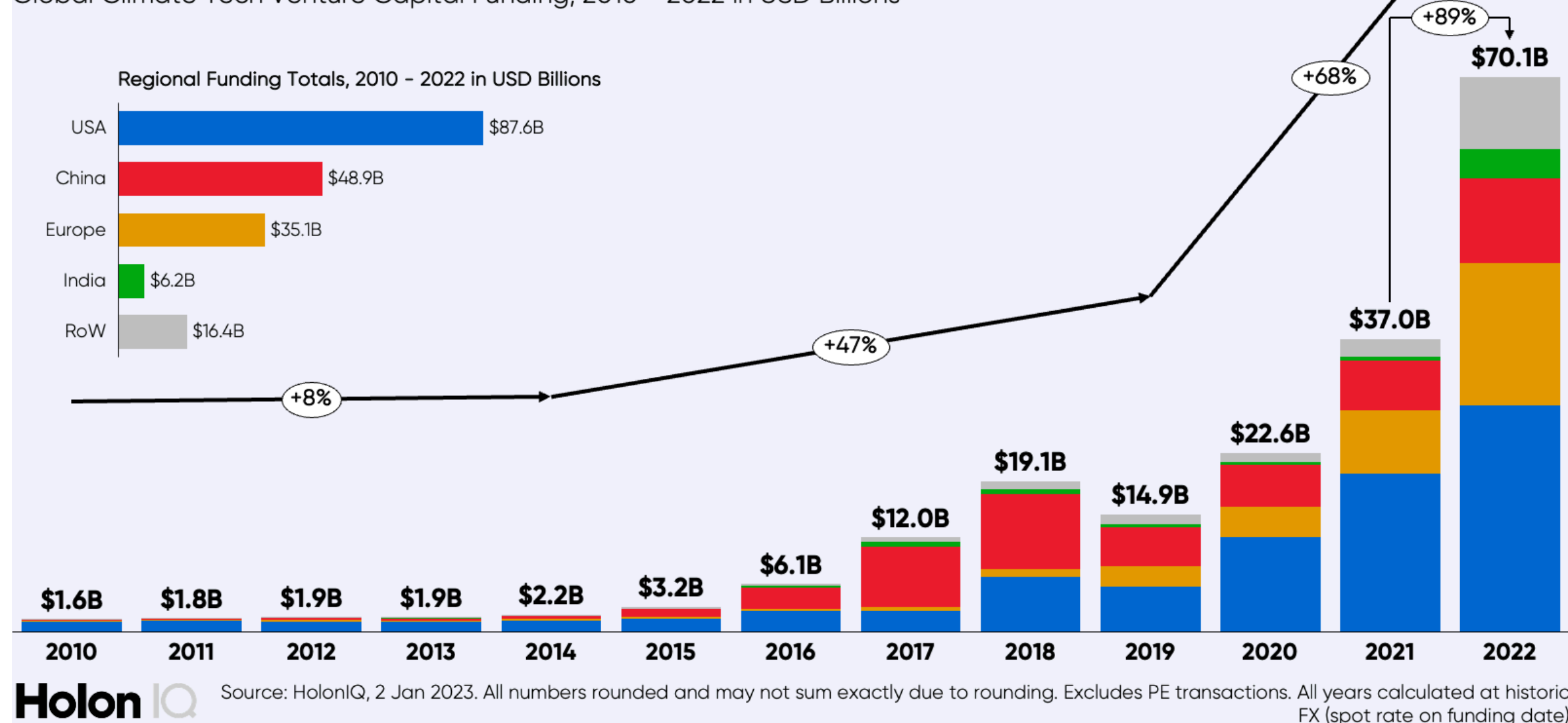


<https://www.climatepolicyinitiative.org/publication/global-landscape-of-climate-finance-2021/>

Follow the Money

\$70.1B of Climate Tech Venture Funding for 2022, up 89% on 2021.
Expect 2023 to moderate, but still exceed 2021 investment levels.

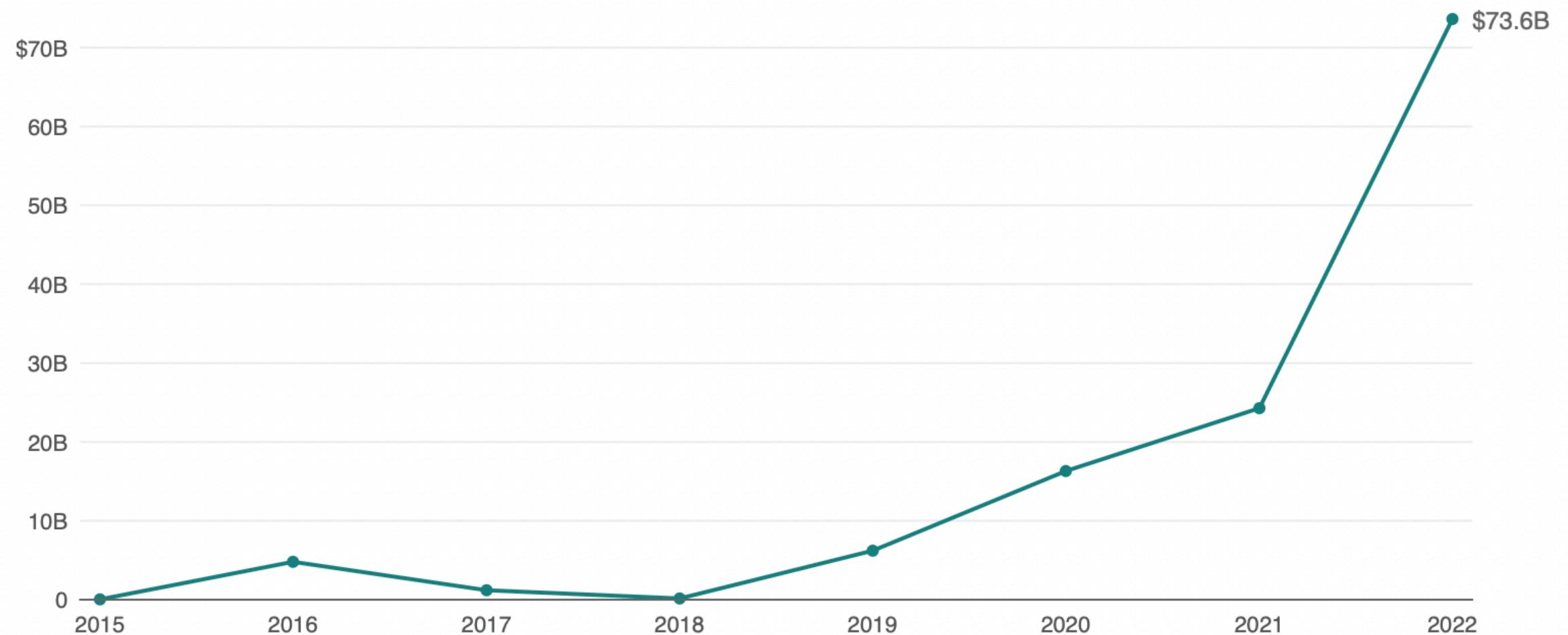
Global Climate Tech Venture Capital Funding, 2010 - 2022 in USD Billions



<https://www.holoniq.com/notes/2022-climate-tech-vc-funding-totals-70-1b-up-89-from-37-0b-in-2021>

Follow the Money

Announced investments in U.S. electric vehicle manufacturing have skyrocketed



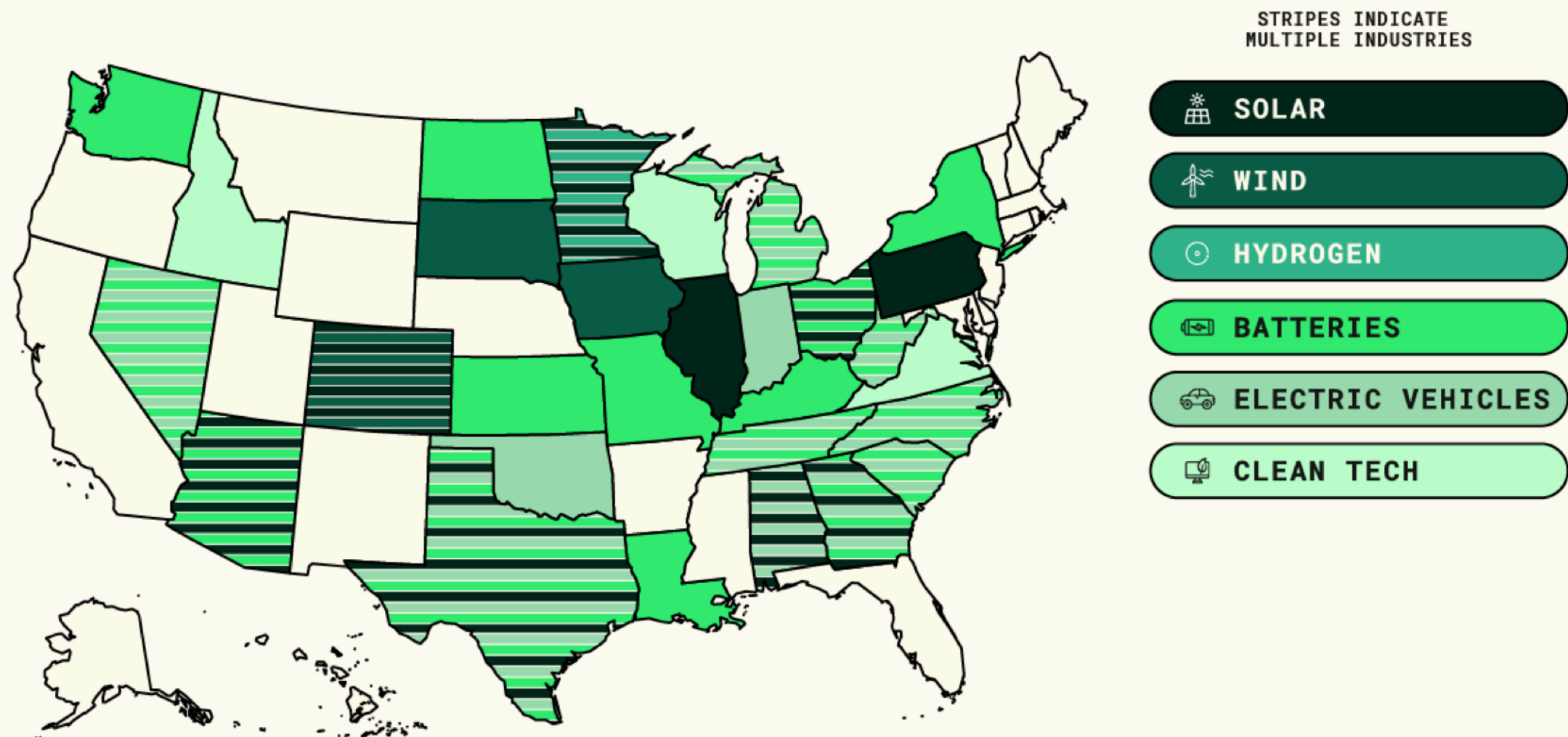
Source: Atlas Public Policy

Credit: Kaitlyn Radde/NPR

<https://www.npr.org/2022/12/30/1145844885/2022-ev-battery-plants>

Follow the Money

NEW CLEAN ENERGY JOBS SINCE THE PASSAGE OF THE INFLATION REDUCTION ACT



SOURCED FROM NEWS ANNOUNCEMENTS AS OF 08.16.22

<https://climatepower.us/wp-content/uploads/sites/23/2023/02/Clean-Energy-Boom-100K-Report.pdf>

Follow the Money



FILTER BY:

LOCATION TYPE ▾

LOCATION ▾

TEAM ▾

WORK TYPE ▾

BUSINESS DEVELOPMENT

POLICY

Grant Program Manager

SOMERVILLE, MA BUSINESS DEVELOPMENT - POLICY HYBRID

APPLY

PRODUCT DEVELOPMENT

Product Manager

SOMERVILLE, MA BUSINESS DEVELOPMENT - PRODUCT DEVELOPMENT ON-SITE

APPLY

PROJECT DEVELOPMENT

Follow the Money

Climate Change Investments in the Inflation Reduction Act of 2022

An online resource from [Green Jobs Network](#)

The Inflation Reduction Act of 2022, signed into law by President Biden on August 16, 2022, contains the largest federal climate investment in U.S. history. This website provides information on this legislation.



Follow the Startups

- New enterprises can be a source for potential future job opportunities. Some strategies for identifying these are:
 - ♦ Incubators & Accelerators
 - ♦ Investment Firms
 - ♦ Green and Social Impact Business Plan Competitions, Awards, and Fellowships

Follow the Startups

Explore opportunities with our portfolio companies



Elemental Excelsior

120
COMPANIES

853
JOBS

[Search jobs](#)

[Explore companies](#)

[My job alerts](#)

[Companies](#) ▾ [Job functions](#) ▾ [Locations](#) ▾

[🔔 Create job alert](#)

Showing **853** jobs



Geothermal Facilities Engineer

Fervo Energy
Today

[Read more >](#)



Operations Manager

UtilityAPI
United States; Remote · Today

[Read more >](#)



Senior Solar Performance Engineer

Stem
United States; Remote · Today

[Read more >](#)

Follow the Startups

Apply for the next round of Concept Award Funding – applications open Feb 17th!



CalSEED

[How to Apply](#)

[The Program](#)

[Impact](#)

[About](#) ▾

[Awardees](#)



Entrepreneur Directory

Explore the 116 startups CalSEED has supported over the past 6 years.

Thank You

[Home](#)[Jobs](#)[States](#)[Employers](#)[Career Hub](#)[FAQs](#)[Pricing](#)[Register](#)[Login](#)[Post a Job](#)

Climate Job Boards

This is a listing of job boards that focus on the environment, clean energy, and climate.

Note that Green Jobs Network maintains a more extensive listing of job boards for environmental and social impact can be found on our [blog](#).

To suggest a resource for this page send an e-mail to hello@greenjobs.net

Featured Services from Green Jobs Network

- [climatechangejobs.com](#) - The job board for climate action.
- [greenjobsearch.org](#) – The green jobs board.
- [Green Job List](#) – Popular jobs newsletter, with more than 100 jobs per issue.

Job Boards from Climate Funders (accelerators, VC, etc.)

- [Elemental Excelerator](#) – Jobs at portfolio companies
- [Energy Impact Partners](#) – Jobs at portfolio companies
- [Breakthrough Energy Ventures](#) – Jobs at portfolio companies
- [Greentown Labs](#) – Jobs at portfolio companies
- [Lowercarbon Capital](#) – Jobs at portfolio companies
- [Powerhouse Ventures](#) – Jobs at portfolio companies
- [The Climate Pledge Fund](#) (Amazon) – Jobs at portfolio companies

Thank You!

Leonard Adler
leonard@greenjobs.net
<http://www.greenjobs.net>

GREEN JOBS NETWORK

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